



*Freedom of Information and Protection of Privacy Act (FOIPPA)* – The personal information on this form is collected for the purpose of administering a variety of statutes that authorize the appointment of individuals to public sector organizations under the authority of section 26(a) of the FOIPPA. Questions about the collection or use of this information can be directed to the Crown Agencies and Board Resourcing and Development Office by email at [abc@gov.bc.ca](mailto:abc@gov.bc.ca).

## **Business and Structure**

The Minister's Tourism Engagement Council (Council) is an advisory body providing advice to both the Minister and Ministry of Tourism, Arts and Culture.

The Council helps inform cross-government tourism related policies and programming, in addition to providing advice on tourism issues and the development and implementation of government's tourism strategy.

The members of the Council will reflect regional and sector diversity. Representatives of key tourism subsectors will be drawn from tourism businesses, Indigenous communities, local government, tourism marketing organizations, the arts sector, the sports sector, and labour sector, among others.

## **Strategic Direction**

The purpose is to support government's commitment to build a strong, sustainable, innovative economy that works for everyone, by focusing on tourism issues and development.

The Council will address sustainable tourism growth in the province by providing advice on policies, strategies and issues, including government policies and programs that affect tourism.

The Council will help set provincial tourism strategy implementation priorities and goals and report on implementation progress.

## **Governance Structure**

The Minister's Tourism Engagement Council is an advisory group appointed by Ministerial Letter. Sub-committees may be struck to review key priorities, make recommendations, develop strategies, and support work in tourism initiatives such as public education, research or data gathering. The Ministry of Tourism, Arts and Culture will act as the council secretariat.

## **Council Responsibilities and Accountabilities**

---

### **Role**

The Council's broad role is that of:

Advisor - provides advice and recommendations based on expertise.

### **Responsibilities**

Council responsibilities fall into the following general categories:

Strategy and Plans: Participate in the development and review of strategies brought before the council.

Advise and Recommend: Consider issues and opportunities facing the tourism sector and suggest options for addressing them.

### **Accountabilities**

The council members' activities and responsibilities are aligned with the Best Practice Guidelines for Governance and Disclosure for Governing Boards.

In carrying out its work, the council operates within the broad policy direction and budget set by the Ministry of Tourism, Arts and Culture.

## **Council Composition**

---

The individuals who make up the Minister's Tourism Engagement Council should, collectively, have the necessary personal attributes and competencies required to:

- add value and provide support for the Ministry of Tourism, Arts and Culture in establishing strategy and reviewing opportunities; and,
- account for the performance of the council.

The Minister will appoint one member to serve as the independent chair, and one member to serve as vice-chair. (The vice-chair will serve as chair in the event that the chair is unable to fulfill his/her responsibilities.)

The Council will be comprised of up to 25 members representing the tourism sector.

Members appointed to the Council by the Minister may include individuals representing one or more

of the following components of tourism:

- Tourism and related sector businesses;
- Sub-sectors of tourism such as adventure tourism, agri-tourism, ski resorts, etc.
- Cultural, recreation, sport or arts organizations linked to tourism;
- Indigenous tourism;
- Tourism labour organizations;
- Industry associations; and,
- Local or regional destination marketing organizations.

### **Personal Attributes**

All council members should possess the following personal attributes:

- high ethical standards and integrity in professional and personal dealings;
- appreciation of the responsibilities to the public;
- able and willing to raise potentially controversial issues in a manner that encourages dialogue;
- flexible, responsive and willing to consider others' opinions;
- capable of a wide perspective on issues;
- ability to listen and work as a team member;
- no direct or indirect conflict of interest with the member's responsibility to the organization;
- visionary;
- strong reasoning skills; and,
- able and willing to fulfill time commitment required to carry out responsibilities.

### **Competencies**

Collectively, the council should comprise the following core competencies:

- the broadest possible variety of participants from the tourism sector;
- knowledge of current and emerging issues affecting tourism;
- ability to formulate options or recommendations for addressing issues; and,
- knowledge of the community served by the organization.

Notice of Position  
Organization  
Date

---

### **Governance Experience**

While previous experience on an advisory council is not required, it is important that candidates for positions understand the roles and responsibilities of a member of an advisory council and have the necessary experience and demonstrated skills to enable them to provide advice and recommendations.

### **Other Considerations**

Within the context of the required council skills requirements, consideration is given to diversity of gender, cultural heritage and knowledge of the communities served by the organization.

### **Vacant Position(s)**

---

As of April 1, 2018, there are 21 vacancies on the council. The following are the attributes sought for the vacant positions currently under consideration:

- A leader in businesses, associations, non-for-profits, labour, academia or other areas with strong connections to tourism
- Knowledge of current tourism issues and opportunities
- Experience in strategic planning, organizational leadership, or public policy
- Previous experience on an advisory or governing board will be an asset

NOTE: This posting may be used to fill both existing and future vacancies.

### **Time Commitment**

---

The council expects to meet twice per year. Further details about times and locations will be developed in consultation with council members.

### **Term**

---

Members' appointments will be staggered for one, two and three years with no person serving for more than six years.

### **Compensation**

---

Members will be compensated for travel required to attend meetings, based on government policies.

Notice of Position  
Organization  
Date

---

**List of Current Council Members (as of April 1, 2018)**

---

	<b>First Appointed</b>	<b>Term Ends</b>	<b>Location</b>
<b>Appointed:</b>			
Nancy Lee Arsenault	23 Nov 2009 Re-19 Dec 2014	31 Dec 2018	Comox
Stephen (Steve) R. Paccagnan	23 Apr 2012 RE-31 Dec 2016	31 Dec 2018	Invermere
Stephen Edward Smith	23 Nov 11 Re-19 Dec 2016	31 Dec 2018	Prince Rupert
Mark R. Werner	19 Dec 2014 Re-31 Dec 2016	31 Dec 2018	Prince George

**Process for Submitting Expressions of Interest**

Click "Apply Online Now" to be considered for future opportunities. For more information on the Council, refer to the Board Resourcing and Development Office website ([gov.bc.ca/cabro](http://gov.bc.ca/cabro)).

**British Columbia Appointment Guidelines**

---

Appointments to British Columbia's public sector organizations are governed by written appointment guidelines. For more information about the appointment process, and to view a copy of the guidelines, refer to the Board Resourcing and Development Office website ([gov.bc.ca/cabro](http://gov.bc.ca/cabro)).