

Guidelines and Eligibility Criteria

Arts and culture provide a unique avenue to create understanding between nations and regions. Exposure to arts and culture increases the global understanding and appreciation of British Columbia's arts, culture, creativity and innovation.

In order to successfully work internationally, artists and arts organizations must build meaningful relationships across borders. The objectives of this grant program are to support expansion into new markets, to increase the capacity of the sector and to create opportunities for new and promising relationships between B.C.'s arts and culture sector and international counterparts. Cultural exports are a driving force in the Canadian economy and this program aims to ensure British Columbian artists are engaging with international markets.

Projects must be industry-led and of significant scale and impact. Priority will be given to projects that create links with international markets and that are orchestrated by three or more partners. Partners may be B.C.-based, Canadian or international, working directly with the applicant on the project and contributing skills and/or resources to the project. The project grant categories are:

1. International Arts Promotion, Representation and Exposure:
 - Outbound activity.
 - Projects that expose the participants to new markets or to new relationship building opportunities.
 - Projects that improve the capacity of the applicant to undertake international promotional activities.
2. Incoming Presenters and Curators:
 - Inbound activity.
 - Projects that bring international presenters and curators to the province to increase their exposure to B.C. artists, with an eye to creating future international opportunities.
3. Artistic and Cultural Exchange:
 - Projects that are based in reciprocal, long-term relationships and result in cultural and artistic exchange, or unique collaborative or strategic opportunities.

Projects or project phase must be completed within 18 months of receiving the grant.

Applicant Eligibility

In order to be eligible for a grant the applicant must be one of the following:

1. B.C.-based not-for profit organization(s) with an arts mandate
 - Must be incorporated for at least one year.
2. Representatives of not-for-profit arts organizations or professional artists
 - Must have a contract in place with the B.C.-based organization(s) or artist(s) being represented.
3. A professional artist applying on behalf of a collective or creative team
 - Be a Canadian citizen or permanent resident and have lived in British Columbia for at least twelve months immediately prior to application.

- In order to demonstrate professional status, applicants should meet the following criteria:
 - Be recognized by other practitioners working in similar disciplines;
 - Have a practice in their discipline of two or more years subsequent to basic training;
 - Be committed to working full time at their practice when financially possible.

How to Apply

Submit the application package to artsandculture@gov.bc.ca by Friday, February 22nd at 4PM Pacific with the subject line "IP Application Submission"

Application

The application must be complete and in the template provided to be considered for a grant.

Assessment Process

Ministry staff will assess applications and supporting materials. The completed application provides the adjudication panel with the information to evaluate the merits of all proposals. Ministry staff may reach out to applicants to request further information before awarding grants. Ministry staff may also request adjustments to projects in order to better meet provincial objectives for the funding.

Note:

The BC Arts Council reserves the right to recommend applications from Category A of the Touring Initiatives Program for consideration by the assessment panel. The Province reserves the right to assess strategic opportunities that arise outside of the grant intake period according to these guidelines.

Acknowledgements

The Government of B.C. should be acknowledged in all project communications and promotional materials, both hard copy and online. Detailed information on the use of the provincial logo will be provided to successful applicants.

Reporting Requirements

Funding recipients are required to submit a final report within 30 days of the completion date outlining the project's performance and outcomes. A template will be provided.

Freedom of Information

Applications submitted are subject to the *Freedom of Information and Protection of Privacy Act*. Personal information is collected in accordance with Section 26(c) of the Freedom of Information and Protection of Privacy Act and will be used for the following purposes: program adjudication, processing results and payment, program evaluation, outreach and development.

The names and locations of successful award recipients may be published along with the amount of the award in various communications materials from the Government of B.C.

Additional Information

For more information or further assistance, please contact:

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Assessment Criteria

Projects are assessed for: applicant and partner capacity, impact and project feasibility. Please note that project impacts are measured depending on the project grant category. The following table outlines the assessment criteria.

Section 1: Applicant and Partner Capacity (25%)			
Strategic Alignment	<ul style="list-style-type: none"> Project description and its alignment with the overall strategic aims and objectives of the applicant and partners. 		
Partnerships	<ul style="list-style-type: none"> The strength and number of partnerships in the undertaking of the project. 		
Project Management	<ul style="list-style-type: none"> The applicant's capacity across all areas of project management and oversight. 		
International Experience	<ul style="list-style-type: none"> The strength of the applicant's international work experience and variety of international networks and potential networks 		
Section 2: Impact (50%)			
<u>International Arts Promotion, Representation and Exposure and Incoming Presenters and Curators</u>		<u>Cultural Exchanges</u>	
Networking & Market Access	<ul style="list-style-type: none"> The potential of the project to broker new relationships and increase exposure to international networks and markets. Number and strength of key markets engaged. 	Quality of the Cultural Exchange	<ul style="list-style-type: none"> Degree to which the exchange will promote cultural understanding amongst participating regions through meaningful and reciprocal partnerships.
Economic	<ul style="list-style-type: none"> Potential economic benefit and impact to applicant, partners, creative and tourism sectors. 	Networking and Market Access	<ul style="list-style-type: none"> The potential of the project to broker new relationships and increase exposure to international networks and markets. Exchange with a key market.
Increased capacity	<ul style="list-style-type: none"> Degree to which the project has a capacity building element for the organization(s) or artist(s) involved such as skill building, knowledge sharing, or market knowledge development. 	Increased capacity	<ul style="list-style-type: none"> Degree to which the project has a capacity building element for the organization(s) or artist(s) involved, such as skill building, knowledge sharing or market knowledge development.
B.C. artists and arts organizations	<ul style="list-style-type: none"> B.C. artists or organizations impacted or represented by the project. 	Public Engagement	<ul style="list-style-type: none"> Degree of meaningful public engagement applied in all regions of the exchange.
Section 3: Project Feasibility (25%)			
Achievability	<ul style="list-style-type: none"> Degree to which the project is well-formed (versus conceptual) with a clear and realistic timeframe. 		
Financial feasibility	<ul style="list-style-type: none"> Presentation of realistic budget assumptions and projections, with diversified revenue sources (cash and in-kind). 		