



The Program

Fire Prevention Week is an excellent time to recognize those individuals who have contributed to fire and life safety in your community over the past year. The *Safety Star Program* provides your department the opportunity to honour a wide variety of community members for their commitment to fire and life safety. With the support of your Fire Chief, simply choose a day during Fire Prevention Week where your safety stars will be recognized.

Choosing Your Safety Stars

There are several ways that Safety Stars can be nominated:

- Invite nominations from the public by sending flyers to schools, businesses, libraries, public facilities, and RCMP. Someone may know of a deserving candidate.
- Ask fire department personnel (inspectors, firefighters, educators, chiefs etc.) to nominate a deserving candidate.

Nominations may not pour in from the general public, particularly in the first year of the program, so be prepared to play an active role in the selection of community Safety Stars. Automatic nominations may include media representatives, corporate sponsors, special teachers, and fire service members!

Clearly identify criteria for selection. Criteria may include:

- outstanding contribution to fire and life safety
- commitment to fire and life safety
- conscious effort to promote fire and life safety at home and work
- effective demonstration of a safety behaviour or skill
- positive attitude towards fire and life safety.

Safety Star Events

Plan some fun and exciting activities to honour your *Safety Stars* on this special day. Activities may include, donning breathing apparatus, handling hose streams, wearing protective clothing, obstacle course, auto extrication, witnessing a rescue or ladder demonstration.

Presentation of a Safety Star t-shirt, medallion or framed certificate at a luncheon is an excellent way to culminate the day's events! It is also nice to invite the nominator as well as the nominee to the luncheon or presentation ceremony. Make your Safety Star day a high profile event for your department and community by inviting the Mayor and media!