

September 6, 2017

Dear Fire Chief:

Re: 2017 Fire Prevention Week Program

Thank you for participating in the 2017 Fire Prevention Week Program (October 8 to 14, 2017). The 2017 Fire Prevention Week (FPW) theme is “Every Second Counts: Plan 2 Ways Out!” The program for this year represents the final year of the National Fire Protection Association’s three-year effort to educate the public about essential elements of smoke alarm safety.

Fire Prevention Week Program Components

The 2017 Fire Prevention Week Program consists of a fire safety activity booklet (Fire Safety Starts with You) and a Fire Department Implementation Kit (online). The fire safety activity booklet targets children in kindergarten through grade three and highlights identifying fire and burn safety hazards, knowing what to do in case of a fire and home escape planning.

The Fire Department Implementation Kit provides departments with guidance on how to maximize the effectiveness of the Fire Prevention Week Program materials. All materials in the kit are available on the Office of the Fire Commissioner website at:

<http://www2.gov.bc.ca/gov/content/safety/emergency-preparedness-response-recovery/fire-safety/public-education/fire-prevention-week>.

This year’s electronic kit includes:

- A Historical Letter about FPW
- A Fire Department Guide to FPW activities
- Fire Chief for a Day Materials
- FPW iPad Contest Information
- Teacher Lesson Plan
- Teacher Letter
- Family Letter
- School Fire Drill Information
- A Template News Release
- Additional fire prevention information

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Prizes

This Fire Prevention Week, each child will have the opportunity to be drawn to win one of six iPads. One winner will be drawn from each region and will be presented with the iPad by the contest sponsors¹. In addition, First Nations and Band Operated Schools will be encouraged to participate in a separate draw as a sixth region, drawn by First Nations Emergency Services Society. It should be noted, the iPad contest entry form is no longer attached to the “Fire Safety Starts With You” activity booklet. It is provided through the Office of the Fire Commissioner website, and may be printed out and supplied to the schools by the fire department. Completed entry forms should be dropped off at the local fire department before November 10, 2017. Each fire department draws one entry form by November 17, 2017 and sends the form to:

Emergency Management BC
Office of the Fire Commissioner
PO Box 9201 Stn. Prov. Gov't.
Victoria BC V8W 9J1

Entry forms must be received at the Office of the Fire Commissioner no later than November 24, 2017.

Fire Prevention Week Evaluation Form

We would like your feedback on the 2017 Fire Prevention Week Program. Your input is essential in planning for 2017. Please take a few minutes to complete the Fire Prevention Week 2017 Evaluation Form included on the Office of the Fire Commissioner website and fax it to the Office of the Fire Commissioner at 250-952-4888 by November 24, 2017.

If you require additional information about Fire Prevention Week materials, please contact Office of the Fire Commissioner by phone at 1-888-988-9488 or by email at OFC@gov.bc.ca.

Good luck with your Fire Prevention Week activities! Thank you for your continued support of public fire and life safety education in British Columbia.

¹ Fortis BC, Fire Chiefs' Association of BC, Fire Prevention Officers' Association of BC, BC Fire Training Officers Association, First Nations Emergency Services Society and the BC Office of the Fire Commissioner.