



Youth Gang Prevention: Toolkit for Community Planning

Activity Slides



Ministry of
Justice

Identifying Key Allies and Partners

- Who are the **decision makers** in our community?
- Who needs to hear about the vision we have for youth in our community?

Identifying Key Allies and Partners

- Who are our **friends and allies**?
- Who else shares might share the vision we have for youth?

Identifying Key Allies and Partners

- Will there be any **opponents** to our vision?
- What might be their concerns? How can these be dealt with?

Identifying Key Allies and Partners

- How can the **media** help us?
- What key concepts do we want the media to highlight?

Identifying Key Allies and Partners

- Are there any other community members we need to consider?

Creating a Statement of Purpose

- We want the youth in our community to be _____.
- Within the next ____ months/years, we will promote this by _____.

Creating a Statement of Purpose

- Our vision is a community where youth _____.
- To bring that vision into reality, we can _____.

Developing SMART Action Plans

1. Identify the area of focus to be addressed.

Developing SMART Action Plans

2. Create Action Goals:

S Specific

M Measurable

A Achievable

R Realistic

T Time-bound

Developing SMART Action Plans

Sample short-term SMART goal:

“Within the next two months community agencies with gyms will be asked to waive membership fees for youth aged 12 to 18.”

Developing SMART Action Plans

3. Construct Action Phases

- From the list, choose some actions that will address the goals.
- For each task, identify
 - Who will be responsible for coordinating action(s)
 - A completion date
 - The expected outcome of the action

Developing SMART Action Plans

Sample Action Phases:

Action Item	Responsibility	Completion by	Expected Outcome
Contact agencies with gyms to explain strategy and discuss waiving of fees: <ul style="list-style-type: none">▪ Blair Pool▪ W.G. Pool▪ YWCA	Kim W will contact each agency by email or phone.	By Nov. 1	Agencies with gyms will waive fees for youth 12-18 from 5-10 pm