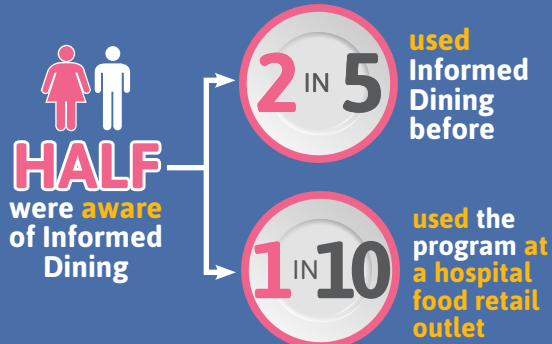


## Introduction

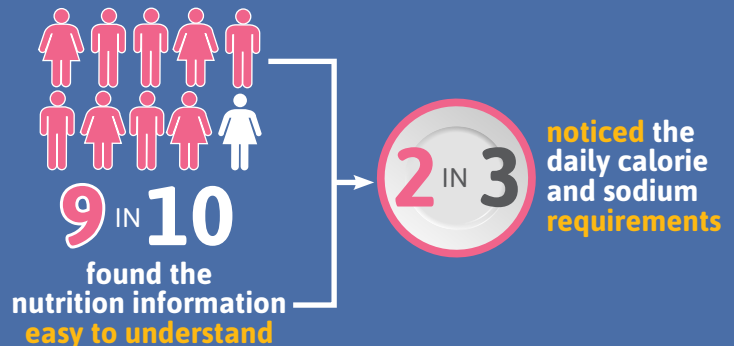
An evaluation of Informed Dining in Health Care was conducted in November 2017 to measure the impact of the program on health care food retail customers. Health care staff completed an online survey. Hospital cafeteria customers were interviewed face-to-face immediately after they made a purchase. Key findings from both groups are presented below.

### HEALTH CARE STAFF

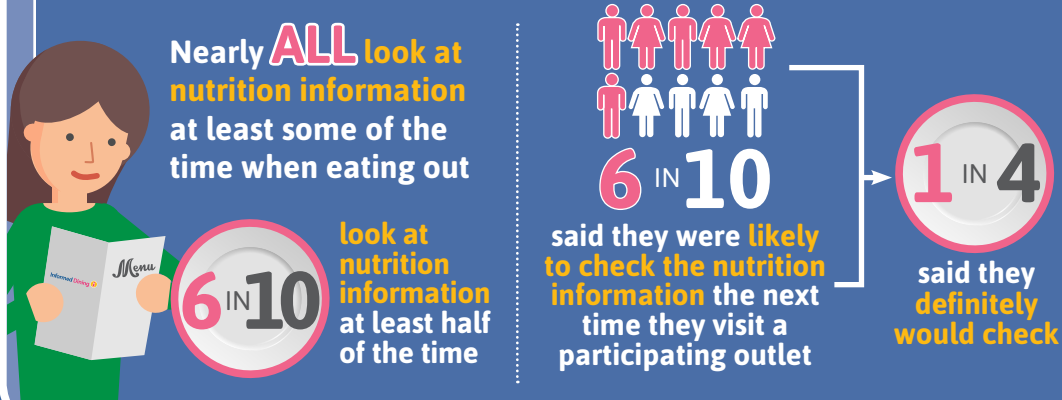
#### Program awareness



#### Program understanding



#### Interest in nutrition information



#### Purchase & dining habits



### HOSPITAL CAFETERIA CUSTOMERS

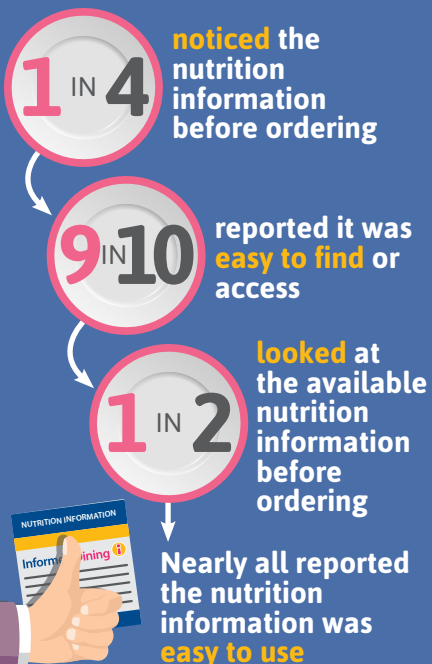
#### Program awareness



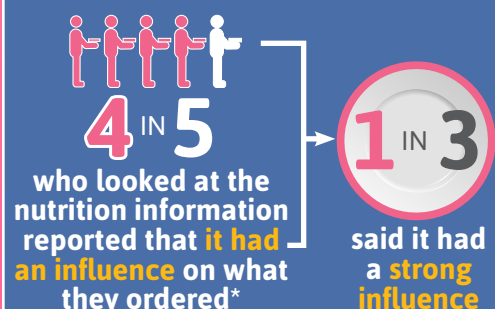
#### Purchase & dining habits



#### Access to nutrition information



#### Influence on purchase decisions



\* Small sample size

