



Letter for Vapour Product Retailers in British Columbia – flavourless e-substances sold in non-age restricted stores.

In response to questions raised by retailers and manufacturers of vapour products, this letter aims to provide further clarity on the Province's approach to requirements under Section 7 of the E-Substances Regulation (ESR) which restricts the sale of flavoured e-substances to sales premises where minors are not permitted access.

The actions taken by British Columbia to restrict the sale of flavoured vapour products will have a positive effect in reducing vaping product use amongst young people.

Under the E-Substances Regulation (ESR), a flavoured restricted e-substance is described as any product that has a taste or smell of anything other than tobacco. A vapour product that does not smell or taste of tobacco is considered a flavoured product under the ESR and therefore, cannot be sold in retail locations where youth are permitted. This includes for example, vapour products that are described as clear or unflavoured.

The Province expects retailers to make every effort to comply with new vaping related regulations and where warranted, enforcement officers will use enforcement authorities authorized under the ESR and amendments to the Tobacco and Vapour Products Control Act (TVPCA) and Health Hazards Regulation under the Public Health Act. Retailer education materials are available on the Province's website

(<https://www2.gov.bc.ca/gov/content/health/keeping-bc-healthy-safe/tobacco-vapour>).

Questions or comments may be directed to vaping.info@gov.bc.ca.