### **Evaluation framework**

# Pharmacist prescribing for minor ailments and contraception (PPMAC) in B.C

#### Goal

To evaluate implementation and impact of PPMAC (launched June 2023) in B.C



Understand implementation & reach (uptake, equity)



Identify barriers & facilitators to adoption & access



Determine service effectiveness (access, resource utilization)



Understand experiences of patients & providers



Identify areas for quality improvement

#### **Evaluation activities**



Service utilization data



Patient & pharmacist experience surveys

2025/2026



Other qualitative / quantitative research

#### The evaluation plan

The evaluation plan was developed based on the **Quintuple Aim**, which emphasizes the importance of optimizing the overall healthcare system to establish health equity, and on **feedback from key partners**.

## Quintuple Aim



