

# Evaluation framework

## Pharmacist prescribing for minor ailments and contraception (PPMAC) in B.C

### Goal

To evaluate implementation and impact of PPMAC (launched June 2023) in B.C



### Evaluation activities



### The evaluation plan

The evaluation plan was developed based on the **Quintuple Aim**, which emphasizes the importance of optimizing the overall healthcare system to establish health equity, and on **feedback from key partners**.

### Quintuple Aim

