



## William (Bill) Reid

CMC, CE  
Partner, Consulting Services  
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Sector Niche

### Contact



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### Education

*Credentialed Evaluator (CE), Canadian  
Evaluation Society, 2012*

*Certified Management Consultant (CMC),  
Canadian Association of Management  
Consultants, 2001*

*Masters of Business Administration, Simon  
Fraser University, Public Policy and  
Finance, 1994*

*Bachelors of Economics, University of  
Victoria, First Class, 1991*

### Associations

*Canadian Association of Management  
Consultants – Member*

*Canadian Evaluation Society – Past  
President of the Executive Board of the  
British Columbia and Yukon Provincial  
Chapter*

### Background

Bill is a Partner and Regional Lead for MNP's Public Sector Consulting Niche in BC, with 30 years of experience consulting to government, covering strategic and operational planning, program (service) evaluation, performance measurement, operational and organizational reviews, and related consultations as well as facilitation.

### Sector Experience

In British Columbia, Bill has worked for 18 provincial government ministries, seven Provincial Crown corporations, and six Provincial public agencies along with independent offices. The related mandates have spanned Indigenous governance and communities, public safety and policing, the justice system, arts and culture, tourism, education, health, natural resources as well as agriculture, environmental stewardship, social services, immigration, the labour market, and technology along with citizen services.

### Facilitation Experience

Over the decades, Bill has developed facilitation experiences and strategies to:

- Enable meaningful dialogues (e.g., lessons learned), the building as much as sharing of knowledge, and creating along with renewing of plans, be it strategic, transformational or operational.
- Engage across a range of smaller (e.g., under 10 participants) to larger (e.g., over 100 participants) settings.
- Involve single to multiple ministries and agencies, and diverse community interests.

This includes the facilitation of larger group meetings that can sometimes be challenging given the variety of opinions, personalities, subject matter knowledge, and position levels within a group; with the use of pre-work activities and participant packages, a variety of in-session tools such as anonymous polling along with methods like cafes, structured interviews and directed closure.

Added to this is the planning and facilitation of sessions that require allowances for safety in participation, to be culturally appropriate, and in acknowledgement of the barriers faced, for example interpretive or sign-language specialists.

Further, Bill has facilitated sessions using virtual collaboration tools, and in concert with the MNP team has employed such capabilities as offered by MS Teams, GoTo Webinar, and Skype to name only a few. This reflects that there are available co-facilitation and logistical support resources from within MNP including IAP2 certified professionals.

### Recent Clients

Some past facilitation clients include:

- BC Ministry of Forests, Lands, Natural Resource Operations and Rural Development (Heritage Strategy and Stakeholder Consultations, Compliance and Enforcement Transformation Plan and Provincial Leadership Team, Engineered Wood Products Cross-Government Strategy Session)
- BC Ministry of Environment (CDC Business Plan)
- BC Ministry of Education (Literacy Working Group)
- BC Assessment Authority (Divisional Strategic Plan)
- BC Ministry of Health and Doctors of BC (Physician Services Committee)
- BC Ministry of Transportation and Infrastructure (CVSE Strategic Plan, Mandatory Entry Level Training Community Consultations)
- BC Ministry of Municipal Affairs and Housing (Ministry Strategic Plan)
- BC Office of the Ombudsperson (Strategic Plan)

Other client examples and references can be provided upon request.