

Project Name **Kitasoo Tourism Adaptive Management Pilot**

Program Area Adaptive Management

Project No. AM 03

Related Projects AM 02 – Adaptive Management Framework

Start Date October 1st, 2008

Completion Date December 15th, 2008

Overview

The EBM WG is developing a Framework for Adaptive Management for application within an ecological integrity and a human wellbeing context. This project is intended to demonstrate how the Framework can facilitate the integration of adaptive management into human wellbeing initiatives at the community level with practical benefits flowing to the community as a result. The Kitasoo have recently completed a 5 year tourism development plan and are now entering a new planning cycle. This project will bring together AM expertise associated with the EBM WG with tourism planners and consultants to build an AM component into a new Kitasoo 5 year tourism development plan.

Objectives

1. Integrate AM into the new Kitasoo tourism development plan.
2. Bring together Adaptive Management and tourism expertise with Kitasoo tourism planners to ensure that the new tourism plan reflects Kitasoo tourism aspirations, in depth knowledge of the tourism industry while incorporating the monitoring, research and feedback mechanisms necessary for tourism managers to adapt the plan for success.

Expected Use/User/Benefits

Demonstration of how AM can enhance the potential success of community economic development initiatives and thereby the relevance of the AM Framework to communities and to achieving improvements in HW as part of EBM implementation.

Key Tasks:

1. Review 5 year development plan and draft AM Framework.
2. Apply Framework questions within the process for revising the 5 year development plan.
3. Apply knowledge of successful tourism development within the process of revising the 5 year development.
4. Finalize the draft 5 year development plan for internal review by Kitasoo.
5. Document how and what the AM Framework contributed to the process of revising the development plan and what the value added was and is expected to be.

Milestones and Deliverables

<u>Deliverable</u>	<u>End date</u>
Project Workplan	October 10 th , 2008
Draft revised 5 year development plan	October 30 th , 2008
Final Draft 5 year development plan	November 30 th , 2008
Summary of Value Added from AM Framework	November 30 th , 2008

Method of Implementation

- Contract: Contribution to Kitasoo
- Expert Panel / Workshop
- Internal EBMWG Task

Contractor qualifications: (to be confirmed/recorded to project file by EBM WG Director):

- Knowledge of EBM WG AM Framework.
- Extensive knowledge and experience with FNs, coastal and wilderness tourism.

Peer Review

NA

Budget

<u>Item</u>	<u>Budget</u>	<u>Source</u>
Consultant/contractor:	\$20,000	EBMWG