



Quality of Life Community Plan: City of Prince Rupert

http://www.princerupert.ca/page.php?id_page=138&id_section=4



Context: Prince Rupert

Quality of Life Community Plan

- “ensure our city is a great place to live, learn, work, recreate and feel a sense of belonging”
- serve all segments of the community
- QLCP integrates social, environmental, and economic values into planning process to enhance community sustainability



Context: Prince Rupert

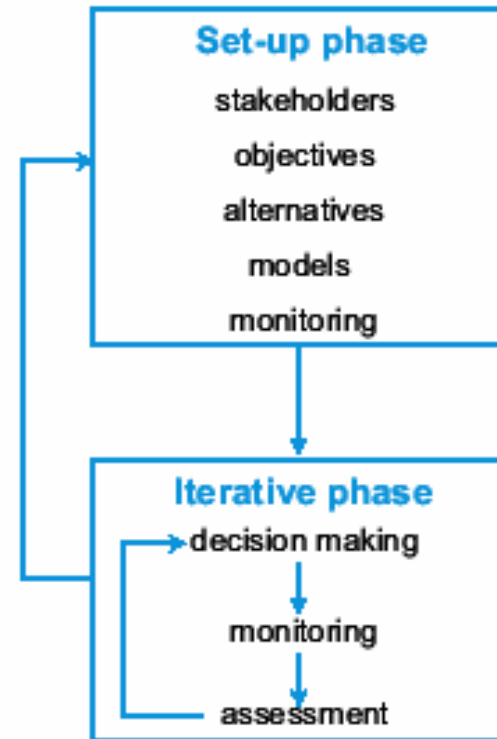
QLCP comprised of:

- essential quality of life elements, areas working well, and areas requiring attention
- desired outcomes associated with high QL
- community plan policies
- implementation strategy
- Development Permit Areas Provision



Combination of AM frameworks

- Focus on project implementation with a more holistic interpretation of adaptive learning....
- Focus on informing & improving planning & decision making...





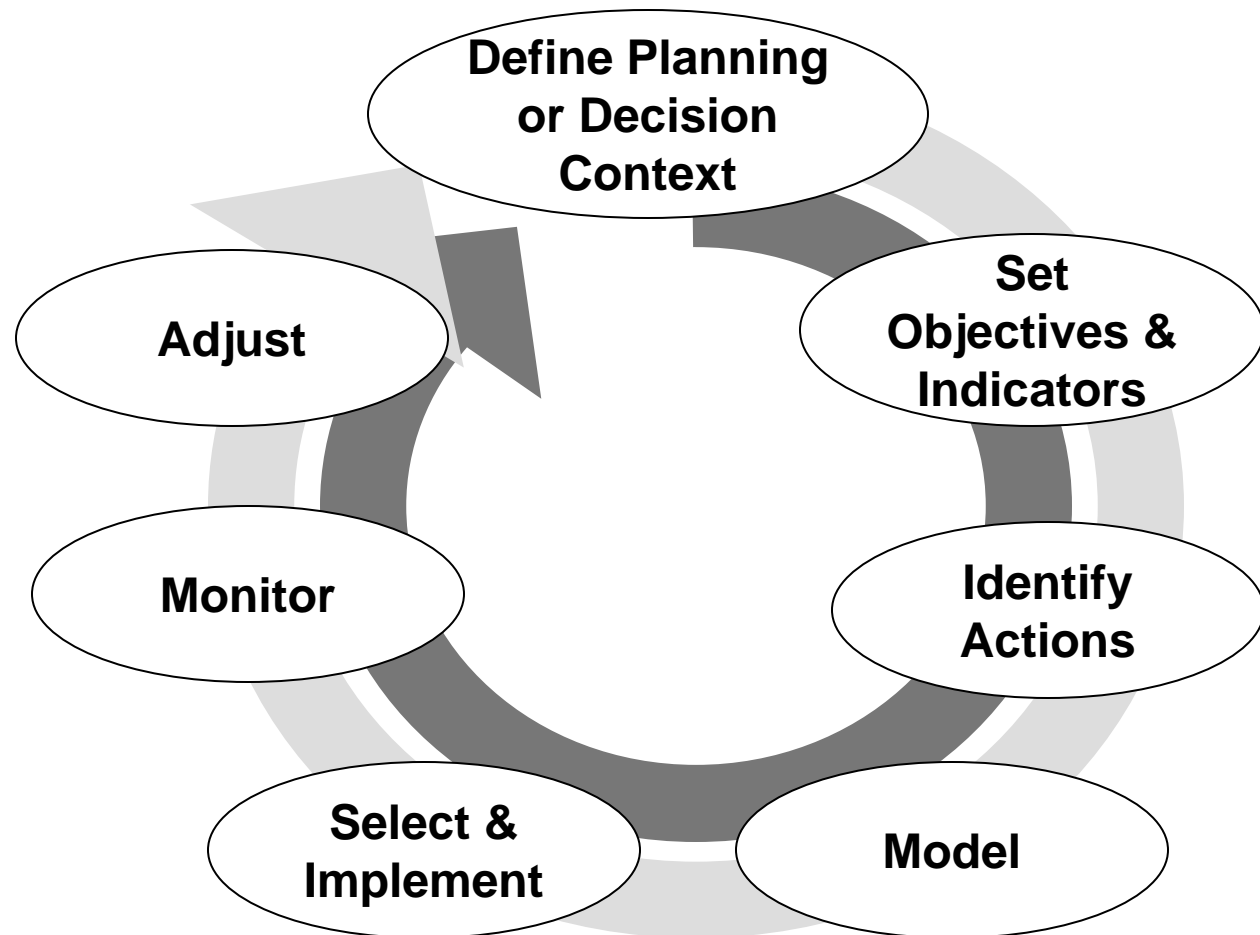
An AM Framework for EBM

A Straw Dog

There are two tracks:

Core track
(EBMWG)

Non-core track





Two Tracks

Non-Core Track

- This just acknowledges that there are plans and decisions that are related to EBM implementation, but not core to EBMWG mandate.
- The steps outlined in the framework provide guidelines for what we mean by “doing AM” in an EBM context. They can be used by anyone to support management and decision making that maximizes learning and feedback.



Planning Context

Define Planning or Decision Context

What to do at this stage:

Clarify the context by asking:

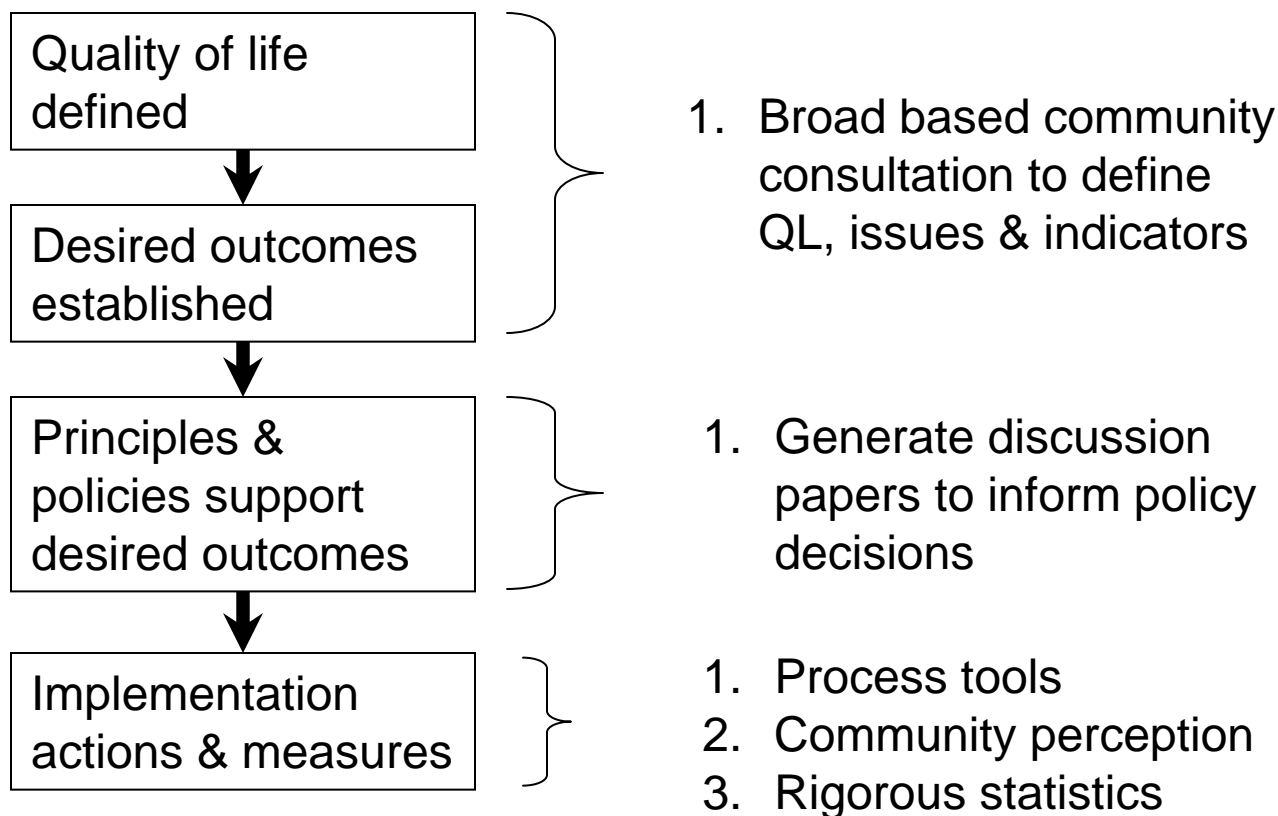
- What planning process or decision are we trying to inform? *PLANNING PROCESS ITSELF: EVALUATE AGAINST QUALITY OF LIFE CRITERIA*
- When will decisions be required? *IMMEDIATE & ONGOING*
- Who should be involved? *CITY COUNCIL, PR COMMUNITY MEMBERS, OTHER PARTIES*
- What problem are we trying to solve – what's the driver? *IMPROVE QUALITY OF LIFE FOR PR RESIDENTS; RECOGNITION THAT QUALITY OF LIFE MULTIFACETED, DYNAMIC, COMMUNITY-DRIVEN*



Set Objectives and Indicators

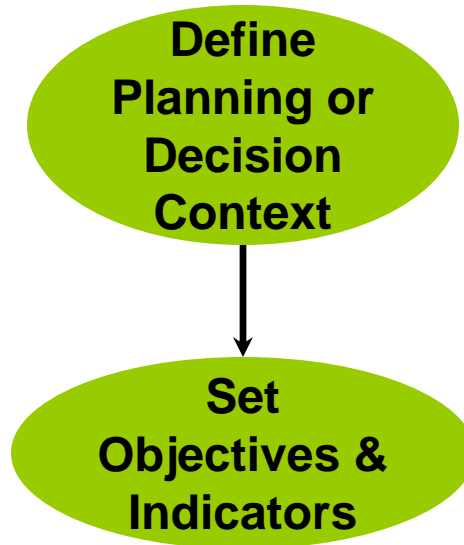
**Define
Planning or
Decision
Context**

The planning process for QLCP:





Set Objectives and Indicators



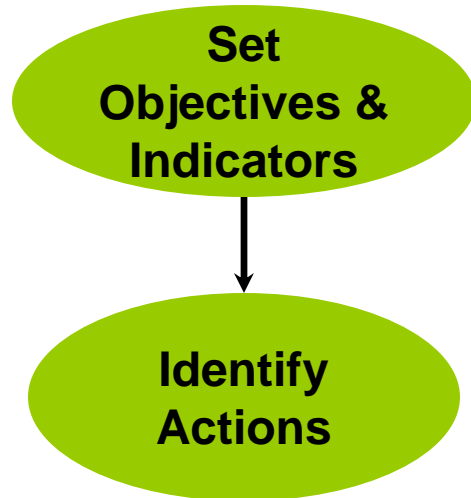
Six QL planning principles (abbreviated):

Success = community consensus on meeting key principles:

- Access to high quality environmental amenities
- Diversified source of employment opportunities
- Access to full range of medical, social, retail & recreational services for all residents
- Friendly, safe, supportive community with access to appropriate accommodation needs for residents
- Attractive, compact urban environment with options for alternative transportation options, & supportive of social interaction
- Community that offers access to excellent recreational pursuits
- Overriding sentiment: *“residents would like to see the community thrive by helping each other to the benefit of all”*.



Set Objectives and Indicators



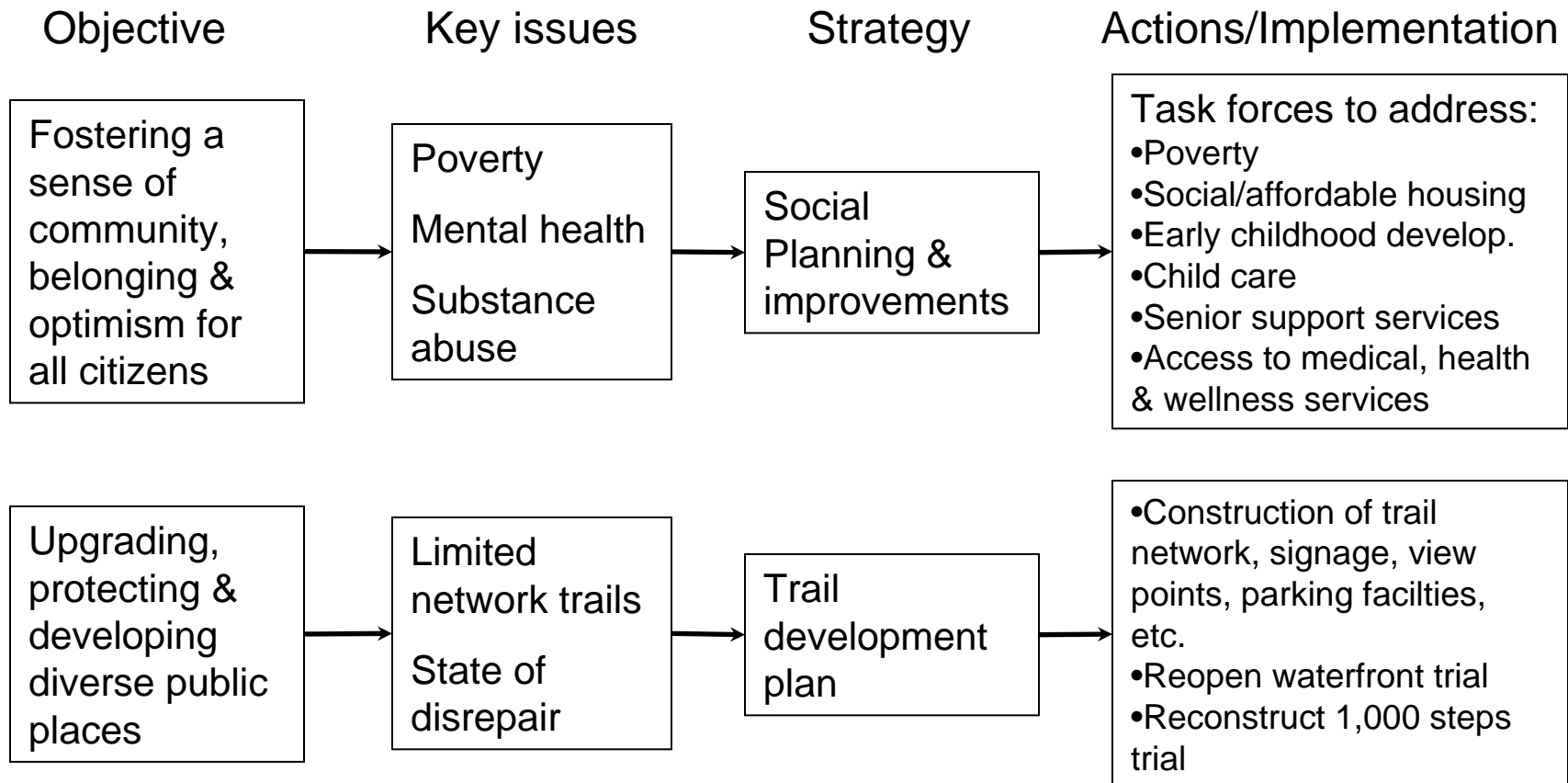
QL outcome categories & objectives for PR:

- Fostering our community (community & social) – 4 objectives
- Respecting & enjoying the environment – 3 objectives
- Working & shopping in PR (industrial, office, retail, service) – 2 objectives
- Living in PR (residential) – 3 objectives
- Travelling in PR (Transportation) – 2 objectives
- Infrastructure development – focused on long-term service needs

Each objective has an associated set of actions:



Objectives, Actions & Implementation





Model Actions

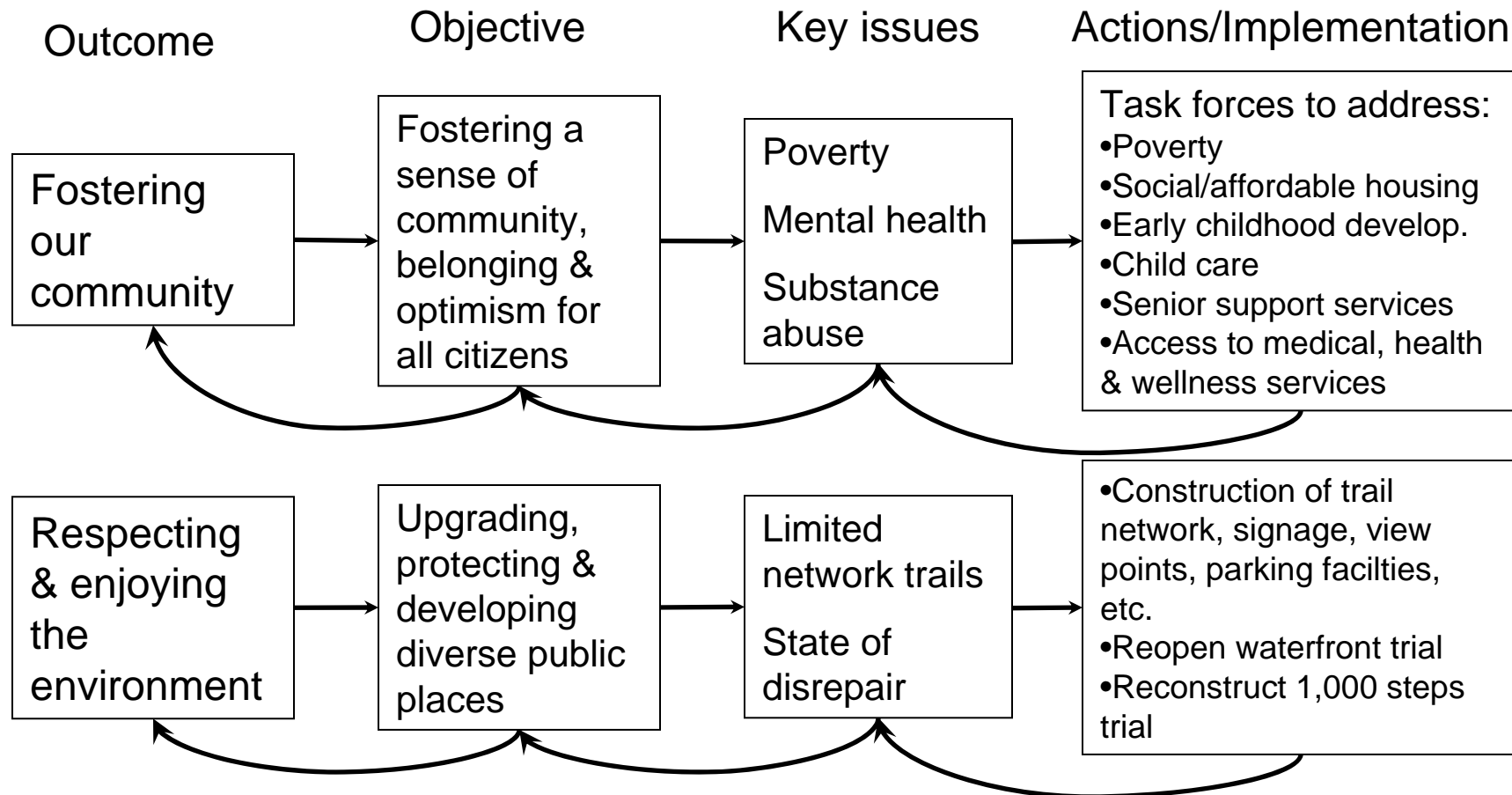
Model Actions

What to do at this stage

- Estimate the **effect of the actions** on the outcomes using predictive models or expert judgment. Estimates may be quantitative or qualitative.
- State **hypotheses** about cause-effect relationships between actions and objectives explicitly



Model Actions





Monitor

Monitor

QLCP: Monitoring Framework for Actions

Community perception – how community members perceive the results of actions: qualitative

Rigorous statistics – more specific measures to monitor achievements: quantitative

Enough to answer 3 questions?

- Implementation: Did we do what we said we'd do?
- Effectiveness: Did it work, did we get the outcome we wanted?
- Validation: Why or why not? What could we do to improve?



Assess and Adjust

Adjust

What to do at this stage:

- Assess monitoring results and decide whether a review of the decision is warranted
 - Assess monitoring results
 - Update models as appropriate
 - Identify new actions as appropriate
 - Assess whether indicators need to be revised
 - **Consult with stakeholders about the above**
 - **Report out on implications for review of decisions**



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