



Indigenous Arts and Crafts

What is Indigenous Arts and Crafts from forest products?

Arts and crafts from forest products have been a part of Indigenous culture for centuries. Products range from wood carvings to traditional basket weaving and textiles. Today many copies are made commercially outside of Canada but sold all over the country. The history and tradition of these products are getting lost while many communities are seeking business opportunities utilizing their traditional trades.

SOME KEY FACTS

- \$1 Billion Gift Shop market in Canada
- 50% based on indigenous products
- Small business opportunity for individuals
- Low investment, \$50,000
- Can sustain 2–3 employees