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## B.C. Forest Product Exports – October 2014

### ➤ Highlight of Exports in October 2014, compared to October 2013:

- B.C. forest product exports totalled \$1.12 billion, up 9.5% from \$1.02 billion.
- Share of export value by market: U.S. (46.6%, up from 39.8%), China + Hong Kong (30.5%, down from 33.5%), Japan (8.1%, down from 12.6%) and other destinations (14.8%, up from 14.2%).
- Share of export value by product: Softwood Lumber (48.9%, up from 46.7%), Pulp (24.6%, up from 24.5%), Other Wood Products\* (12.2%, down from 13.6%), Other Paper Products\*\* (8.7%, down from 9.2%) and Logs (5.6%, down from 6.0%).

### ➤ Highlight of Exports YTD 2014 (October), compared to YTD 2013 (October):

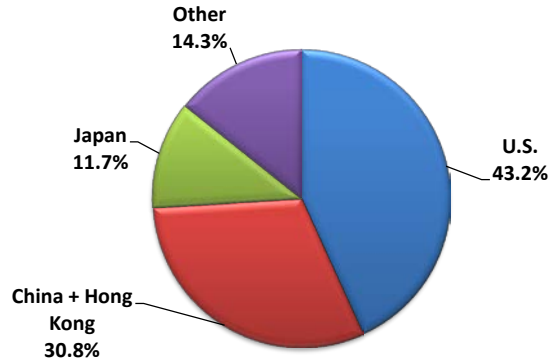
- B.C. forest product exports totalled \$10.43 billion, up 7.7% from \$9.69 billion.
- Share of export value by market: U.S. (44.5%, up from 43.2%), China + Hong Kong (30.8%, 30.8%), Japan (10.3%, down from 11.7%) and other destinations (14.4%, up from 14.3%).
- Share of export value by product: Softwood Lumber (46.3%, up from 45.7%), Pulp (25.1%, up from 23.8%), Other Wood Products\* (13.0%, down from 14.4%), Other Paper Products\*\* (9.2%, down from 9.3%) and Logs (6.5%, down from 6.8%).

*\*Includes wood products such as Veneer, OSB, Plywood, Siding, Poles, Chips, Ties, Mouldings, Panels, Furniture, Seats, Pellets, Shake and Shingles, etc.*

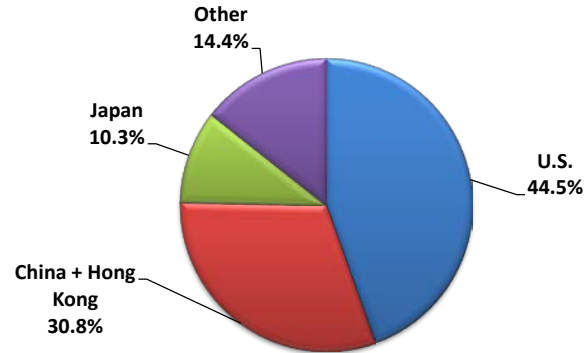
*\*\*Includes paper products such as Paper, Cards, Cartons, Rolls, Trays, Containers and Sacks & Bags, etc.*

## B.C. Forest Product Exports - October 2014

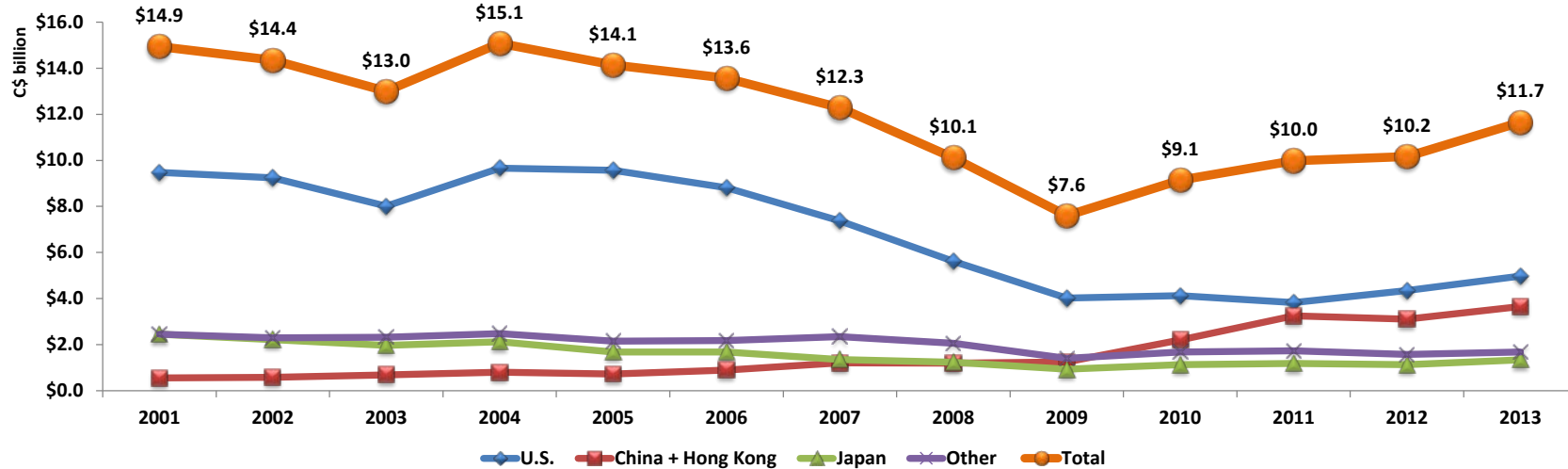
**B.C. Forest Product Export Value  
(C\$9.69 billion)  
Share by Market, YTD October 2013**



**B.C. Forest Product Export Value  
(C\$10.43 billion)  
Share by Market, YTD October 2014**



**B.C. Forest Product Export Value by Market, 2001 - 2013**



\*YTD = Year to date

Data Source: B.C. Stats extraction from Statistics Canada data

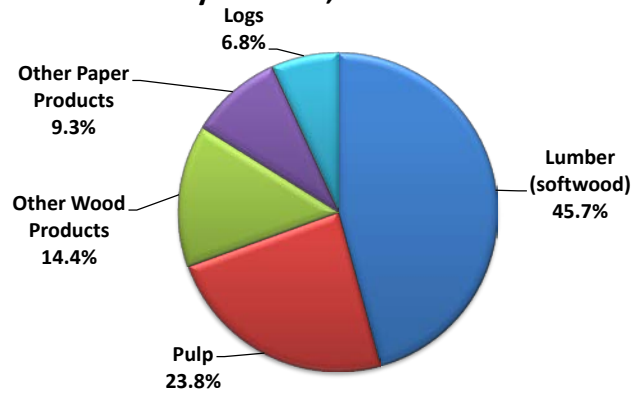
Prepared by Alex Barnes of Competitiveness and Innovation Branch, Ministry of Forests, Lands, and Natural Resource Operations

B.C. Forest Product Export Value (C\$ billion) and Share (%) by Market Current Month (October) and YTD, 2013 and 2014										
Destinations	Current Month 2013		Current Month 2014		Change %	YTD 2013		YTD 2014		Change %
	\$	Share %	\$	Share %		\$	Share %	\$	Share %	
U.S.	0.41	39.8%	0.52	46.6%	28.2%	4.18	43.2%	4.65	44.5%	11.1%
China + Hong Kong	0.34	33.5%	0.34	30.5%	-0.3%	2.99	30.8%	3.21	30.8%	7.6%
Japan	0.13	12.6%	0.09	8.1%	-29.6%	1.13	11.7%	1.07	10.3%	-5.4%
Other	0.14	14.2%	0.17	14.8%	14.9%	1.39	14.3%	1.50	14.4%	8.4%
<b>Total</b>	<b>1.02</b>	<b>100.0%</b>	<b>1.12</b>	<b>100.0%</b>	<b>9.5%</b>	<b>9.69</b>	<b>100.0%</b>	<b>10.43</b>	<b>100.0%</b>	<b>7.7%</b>

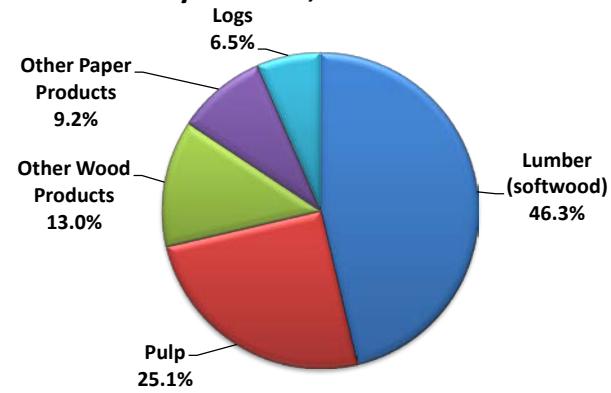
B.C. Forest Product Export Value (C\$ billion) by Market, 2001 to 2013													
Destinations	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
U.S.	9.47	9.25	8.01	9.66	9.57	8.82	7.37	5.61	4.02	4.13	3.83	4.34	4.97
China + Hong Kong	0.56	0.59	0.69	0.81	0.73	0.89	1.21	1.20	1.25	2.20	3.25	3.11	3.66
Japan	2.45	2.22	1.97	2.13	1.68	1.68	1.35	1.24	0.93	1.14	1.18	1.13	1.34
Other	2.45	2.30	2.33	2.48	2.15	2.17	2.35	2.06	1.40	1.68	1.73	1.57	1.68
<b>Total</b>	<b>14.94</b>	<b>14.35</b>	<b>13.00</b>	<b>15.08</b>	<b>14.13</b>	<b>13.56</b>	<b>12.28</b>	<b>10.11</b>	<b>7.60</b>	<b>9.14</b>	<b>9.98</b>	<b>10.16</b>	<b>11.65</b>

B.C. Forest Product Export Value Share (%) by Market, 2001 to 2013													
Destinations	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
U.S.	63.4%	64.4%	61.7%	64.1%	67.7%	65.0%	60.0%	55.5%	52.8%	45.1%	38.3%	42.8%	42.7%
China + Hong Kong	3.7%	4.1%	5.3%	5.3%	5.2%	6.6%	9.9%	11.8%	16.5%	24.1%	32.6%	30.6%	31.4%
Japan	16.4%	15.5%	15.1%	14.1%	11.9%	12.4%	11.0%	12.3%	12.3%	12.4%	11.8%	11.2%	11.5%
Other	16.4%	16.0%	17.9%	16.5%	15.2%	16.0%	19.1%	20.4%	18.4%	18.3%	17.3%	15.5%	14.4%
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>

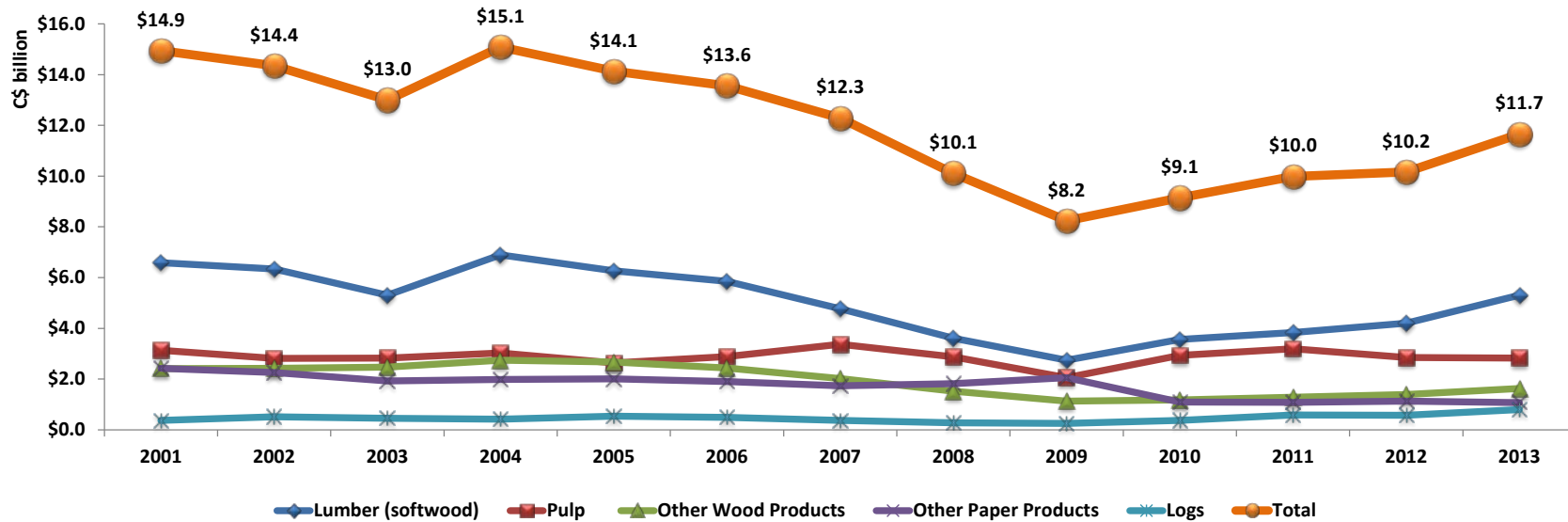
**B.C. Forest Product Export Value  
(C\$9.69 billion)  
Share by Product, YTD October 2013**



**B.C. Forest Product Export Value  
(C\$10.43 billion)  
Share by Product, YTD October 2014**



**B.C. Forest Product Export Value by Product, 2001 - 2013**

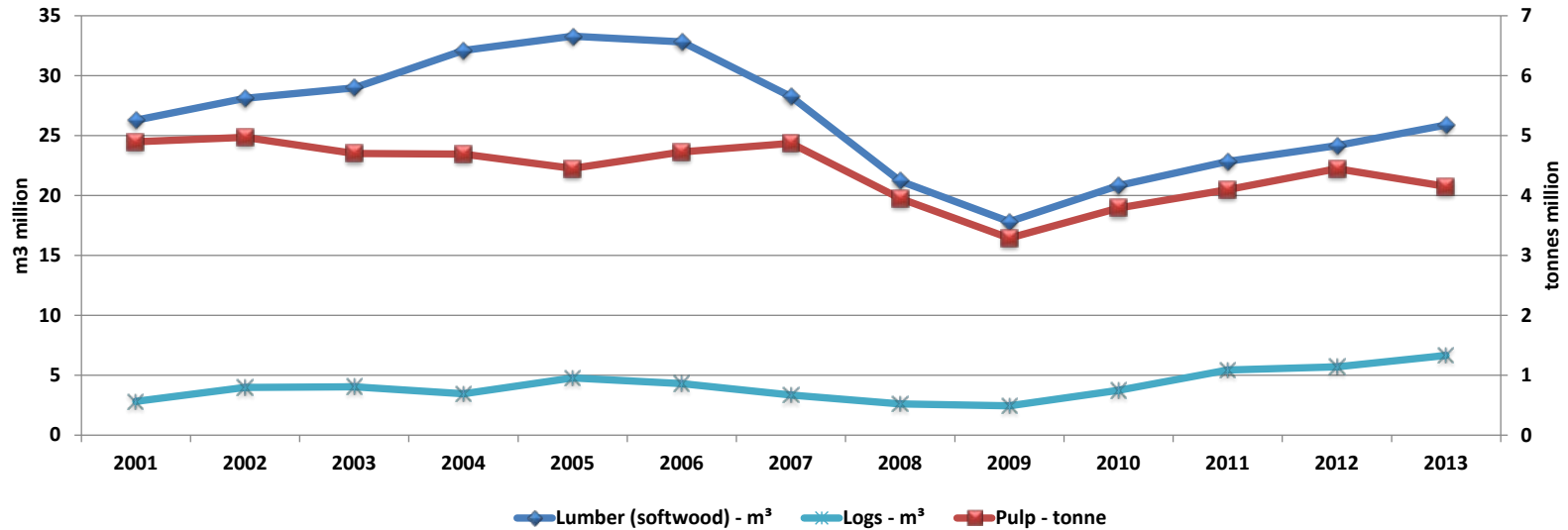


B.C. Forest Product Export Value (C\$ billion) and Share (%) by Product										
Current Month (October) and YTD, 2013 and 2014										
Products Category	Current Month 2013		Current Month 2014		Change %	YTD 2013		YTD 2014		Change %
	\$	Share %	\$	Share %		\$	Share %	\$	Share %	
Lumber (softwood)	0.48	46.7%	0.55	48.9%	14.6%	4.43	45.7%	4.83	46.3%	9.1%
Pulp	0.25	24.5%	0.27	24.6%	9.9%	2.30	23.8%	2.62	25.1%	13.5%
Other Wood Products	0.14	13.6%	0.14	12.2%	-1.5%	1.40	14.4%	1.35	13.0%	-3.1%
Other Paper Products	0.09	9.2%	0.10	8.7%	2.8%	0.90	9.3%	0.96	9.2%	5.9%
Logs	0.06	6.0%	0.06	5.6%	3.8%	0.66	6.8%	0.68	6.5%	3.2%
<b>Total</b>	<b>1.02</b>	<b>100%</b>	<b>1.12</b>	<b>100.0%</b>	<b>9.5%</b>	<b>9.69</b>	<b>100.0%</b>	<b>10.43</b>	<b>100.0%</b>	<b>7.7%</b>

B.C. Forest Product Export Value (C\$ billion) by Product, 2001 to 2013													
Products Category	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Lumber (softwood)	6.59	6.34	5.31	6.89	6.27	5.85	4.77	3.61	2.75	3.56	3.83	4.20	5.31
Pulp	3.14	2.81	2.83	3.03	2.64	2.89	3.38	2.88	2.06	2.94	3.20	2.85	2.83
Other Wood Products	2.42	2.42	2.47	2.74	2.68	2.44	2.02	1.52	1.13	1.18	1.28	1.39	1.63
Other Paper Products	2.43	2.26	1.93	1.99	2.01	1.90	1.74	1.82	2.06	1.10	1.08	1.13	1.08
Logs	0.37	0.52	0.46	0.43	0.53	0.49	0.37	0.28	0.25	0.37	0.59	0.58	0.80
<b>Total</b>	<b>14.94</b>	<b>14.35</b>	<b>13.00</b>	<b>15.08</b>	<b>14.13</b>	<b>13.56</b>	<b>12.28</b>	<b>10.11</b>	<b>8.24</b>	<b>9.14</b>	<b>9.98</b>	<b>10.16</b>	<b>11.65</b>

B.C. Forest Product Export Value Share (%) by Product, 2001 to 2013													
Products Category	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Lumber (softwood)	44.1%	44.2%	40.9%	45.7%	44.4%	43.1%	38.9%	35.7%	33.4%	38.9%	38.4%	41.4%	45.6%
Pulp	21.0%	19.6%	21.7%	20.1%	18.7%	21.3%	27.5%	28.5%	25.0%	32.1%	32.0%	28.1%	24.3%
Other Wood Products	16.2%	16.9%	19.0%	18.2%	19.0%	18.0%	16.5%	15.1%	13.7%	12.9%	12.9%	13.7%	14.0%
Other Paper Products	16.3%	15.7%	14.9%	13.2%	14.2%	14.0%	14.2%	18.0%	25.0%	12.0%	10.8%	11.1%	9.2%
Logs	2.5%	3.6%	3.5%	2.8%	3.8%	3.6%	3.0%	2.7%	3.0%	4.1%	5.9%	5.7%	6.9%

B.C. Forest Product Export Volume by Product, 2001 - 2013



B.C. Forest Products Export Volume (million) by Product Current Month (October) and YTD, 2013 and 2014						
Products Category	Current Month 2013	Current Month 2014	Change %	YTD 2013	YTD 2014	Change %
Lumber (softwood) - m³	2.36	2.44	3.4%	21.64	21.79	0.7%
Pulp - tonne	0.36	0.36	2.0%	3.42	3.48	1.5%
Logs - m³	0.51	0.54	4.0%	5.52	5.40	-2.2%

B.C. Forest Products Export Volume (million) by Product, 2001 to 2013													
Products Category	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Lumber (softwood) - m³	26.30	28.11	29.00	32.11	33.30	32.83	28.25	21.21	17.82	20.85	22.84	24.16	25.88
Pulp - tonne	4.90	4.97	4.70	4.69	4.45	4.73	4.87	3.95	3.29	3.79	4.10	4.45	4.15
Logs - m³	2.81	3.97	4.05	3.46	4.77	4.31	3.34	2.62	2.46	3.74	5.45	5.71	6.67

B.C. Forest Product Export Value (C\$ billion) and Share (%) by Product and Major Market, YTD October 2014								
Products Category	U.S.		China + Hong Kong		Japan		Other	
	\$	Share %	\$	Share %	\$	Share %	\$	Share %
Lumber (softwood)	2.56	55.0%	1.21	37.5%	0.62	57.6%	0.45	30.0%
Pulp	0.35	7.5%	1.56	48.5%	0.17	16.3%	0.54	35.7%
Other Wood Products	1.02	21.9%	0.02	0.5%	0.10	9.6%	0.22	14.4%
Other Paper Products	0.68	14.7%	0.06	2.0%	0.01	0.8%	0.20	13.5%
Logs	0.05	1.0%	0.37	11.5%	0.17	15.7%	0.10	6.4%
<b>Total</b>	<b>4.65</b>	<b>100.0%</b>	<b>3.21</b>	<b>100.0%</b>	<b>1.07</b>	<b>100.0%</b>	<b>1.50</b>	<b>100.0%</b>

Top 3 Export Markets by Product, Based on Value, YTD October 2014						
Rank by Share	Lumber (softwood)		Pulp		Logs	
	Country	Share %	Country	Share %	Country	Share %
First	U.S.	52.9%	China + Hong Kong	59.6%	China + Hong Kong	54.4%
Second	China + Hong Kong	25.0%	U.S.	13.2%	Japan	24.7%
Third	Japan	12.8%	Japan	6.7%	South Korea	13.4%
Other	Other	9.3%	Other	20.5%	Other	7.5%
<b>Total</b>	<b>Total</b>	<b>100.0%</b>	<b>Total</b>	<b>100.0%</b>	<b>Total</b>	<b>100.0%</b>

Top 3 Export Markets by Product, Based on Volume, YTD October 2014						
Rank by Share	Lumber (softwood)		Pulp		Logs	
	Country	Share %	Country	Share %	Country	Share %
First	U.S.	55.7%	China + Hong Kong	62.3%	China + Hong Kong	56.6%
Second	China + Hong Kong	29.7%	U.S.	11.3%	Japan	23.2%
Third	Japan	8.3%	Japan	6.7%	South Korea	12.4%
Other	Other	6.3%	Other	19.7%	Other	7.8%
<b>Total</b>	<b>Total</b>	<b>100.0%</b>	<b>Total</b>	<b>100.0%</b>	<b>Total</b>	<b>100.0%</b>