Outline

- Overview
- Products
- Markets
- Sector Indicators
- Conclusions and Outlook
- Appendix *(additional slides for all topics)*
Ministry Economic Reports

- **Weekly Prices**: Tracks weekly prices relevant to the B.C. forest sector.

- **Monthly Exports**: Export values by major market and product groups, including some quantity information.

- **Annual Mill Report and Quarterly Mills Status Reports**: Summary outlining B.C.’s harvest and timber processing activity during the year and of quarterly openings, closings, and investment.

- **Log Exports**: Summary of permit information (Permit Report on right side).

- **Economic State of the BC Forest Sector**: Year in review for the B.C. forest sector.
Overview of B.C. Forest Sector

- **Includes** forest management, harvesting, reforestation, wood product manufacturing, and pulp and paper product manufacturing.

- **Plays a key role in the provincial economy** with a significant presence in the Lower Mainland, and as an essential contributor to communities outside the Lower Mainland.

- **Is export-oriented**, depending heavily on global markets and exchange rates, foreign competition, and trade policy.

- **Is cyclical**, affected by the global forest commodity markets and general performance of the world economy.
Overview of 2018

- **In sales terms, 2018 was an improvement over 2017**, with wood products (+3.3%) and paper products (+20%) both doing well.

- **B.C.’s forest sector export value increased** in 2018 (+5.2%). Export growth was primarily from pulp products (+22%).

- **Exports to the U.S.** declined slightly (-2.4%) due to a weak Q1 and Q4 compared to 2017.

- **China**\(^1\) continued as the second largest export market for B.C.’s forest sector. Exports to China increased 7.6% thanks to strong pulp exports.

- **Prices** for many products climbed to near or surpassed historic highs in the first half of 2018, but then began steep declines in the second half of the year.

- **Employment increased** by 1% (+485) in 2018 according to the System of National Accounts (SNA)\(^2\).

- **In 2018** 2,117 fires consumed **1.35 million hectares of land**, which surpassed the previous record of over 1.22 million hectares burned in 2017. The cost of fire suppression was estimated at $615 million in 2018.

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1. All references to China in this report include Hong Kong.
2. According to the Survey of Employment, Payrolls and Hours employment increased (+450), and the Labour Force Survey showed a decrease (-6,600). See Appendix starting on slide 52 for more information.

Note: Numbers may not add properly to totals, or always be the exact same on each slide due to rounding.
Overview Indicator 1 – B.C. forest sector manufacturing sales in 2018 were up 8.1% from 2017 and exports, excluding logs, were up 6.0% from 2017. This made 2018 the first year since the 2009 recession to surpass sales from the height of the housing boom (2004).

The gap between manufacturing sales and exports increased again suggesting growth of the domestic market, including remanufacturing. This possibility is supported by some remanufacturing industries having higher employment from 2017 to 2018, according to the System of National Accounts.

Data source: Statistics Canada; Table 16-10-0048-01, and Canadian International Merchandise Trade Database (CIMTD) or via BC Stats. Note historic data is subject to revisions.
Overview Indicator 2 – B.C. forest sector direct employment was 54,100 in 2018, up 0.9% from 2017. The increase was driven by Forestry and Logging with Support Activities (4.6%). Pulp and Paper employment was down (-1.9%) and so was Wood Products (-1.2%).

The data released in 2018 had a downward revision of forest sector employment in previous years (-3,610 in 2017). It primarily impacted Wood Product employment.

We report this series since it is part of the National Accounts and is therefore used in our analysis, but the Labour Force Survey (LFS) is often quoted in the media and used by other organizations. For further discussion of employment estimates please see slide 52 in the appendix.
Products Overview

- **Wood Products, especially Lumber:** In 2018, B.C. produced 29.2 million m$^3$ of lumber, or 45% of Canada’s total softwood lumber production. B.C. Wood Product sales were CA$12.6 billion in 2018. Sawmill* sales were CA$6.8 billion, or 54% of total Wood Product Manufacturing sales in B.C.

- **Pulp and Paper Products, especially Market Pulp:** B.C. Paper Manufacturing sales were CA$5.4 billion in 2018. Pulp mills** had sales of CA$3.6 billion, or 61% of total Paper Manufacturing sales in B.C.

- **Logs:** In 2018, 67.4 million m$^3$ of logs were harvested. Exports of 5.1 million m$^3$ (7.6% of harvest), mostly from coastal areas, were worth CA$740 million.

- **Wood Products-Pellets:** B.C. exported 2.27 million tonnes of wood pellets worth CA$408 million. The UK was the primary destination by weight (66%), followed by Japan (27%) and other countries (7%).

*Excludes shake and shingle mill sales. Sawmills are a subcategory of Wood Product Manufacturing.

**Pulp is a subcategory of the Paper Manufacturing code in the North American Industry Classification System (NAICS).
The non-lumber industries include shingles and shakes, wood preservation, veneer, plywood and engineered wood products, millwork, container and pallet manufacturing, and other activities (encompassing products from seats and bowls to tool handles and chopsticks).

The non-lumber sector is a major contributor, accounting for 46% of Wood Product manufacturing sales and more than 47% of employment\(^1\) in 2018, so by these measures it is nearly the same size as the lumber sector. Comparing export and manufacturing sales suggests the majority of non-lumber goods are consumed domestically, whereas the majority (82% in 2018) of lumber is exported.

Growth Industry: In terms of manufacturing sales, the non-lumber sector has been growing steadily since the recession, including in 2018 when the lumber sector had lower sales. Expansion of Other Wood Product Manufacturing\(^2\) is supported by employment growth post 2014 in the SNA data. The Survey of Employee Payrolls and Hours shows growth in both Other Wood Product Manufacturing and in Veneer, Plywood and Engineered Wood products.

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1. Based on System of National Accounts (Table 36-10-0489-01). “More than 47%” is used since shingles and shakes and wood preservation are combined with Sawmilling under Sawmills and Wood Preservation.
2. Includes millwork, container and pallets, and other activities.
Products – Wood Products – Wood Product Manufacturing sales totaled CA$12.6 billion in 2018. Sawmill sales accounted for 54% of Wood Product Manufacturing sales. From 2017 to 2018, Sawmill sales declined -7.5%, and the three remaining industry groupings increased a combined 20%.

Data source: Statistics Canada; Table 16-10-0048-01. Sawmill sales are primarily lumber, and include chip and sawdust sales. Other wood products include wood pellets, and most other products of wood such as cabinets, bowls, tool handles, fencing, etc.
Products – Softwood Lumber – Softwood lumber production volume declined 3.7% in 2018. The Coast accounted for 11% of B.C. production. Total production has declined for two years now.

In early 2019, a new series was released for lumber production due to significant changes in the survey methodology. Production was then re-estimated for 2014 to 2018 resulting in slightly higher production. In this chart, the production for 2009 to 2013 is still from the older series.

Data source: Statistics Canada; 2009-2013 from Table 16-10-0045-01 and 2014 onwards from Table 16-10-0017-01.
In 2018, 76.6% of softwood lumber production volume was spruce, pine or fir (SPF), and 23.4% was from other species such as cedar, Douglas fir, and hemlock. For comparison, in terms of export volume SPF was 70% of the total, while other species made up 30%.

Data source: Statistics Canada; Table 16-10-0017-01 and B.C. Stats extract from Statistics Canada data. Also available from Statistics Canada CIMTD. Based on volume in m³. Historic data is subject to revisions.

**Products – Softwood Lumber** – In 2018, 76.6% of softwood lumber production volume was spruce, pine or fir (SPF), and 23.4% was from other species such as cedar, Douglas fir, and hemlock. For comparison, in terms of export volume SPF was 70% of the total, while other species made up 30%.
Total Pulp and Paper Manufacturing sales in B.C. rose 20% in 2018 to CA$5.8 billion. The increase is primarily due to higher pulp prices. Pulp Mill sales increased 24% from 2017 to 2018, and accounted for 61.5% of total sales. Paper and Paperboard sales were up 17%, and Converted Paper was up 3.5%.
Products – Logs – Total harvest volume (67.4 million m³) was up 4.6% from 2017. The Interior accounted for 73% of the harvest, and the Coast for 27%. The last few years of interior harvest are close to pre-beetle harvest uplift, and pre-housing boom levels.

Products – Logs – Hemlock and Douglas fir make up roughly 2/3 of the harvest on the Coast. In the Interior the lodgepole pine continued as the dominant species by a narrow margin. This is a significant change, as during the height of salvage response to the mountain pine beetle epidemic, lodgepole’s share was around 60% of B.C. Interior harvest.
The U.S., China, and Japan are the top three export markets for the B.C. forest sector.

The U.S. is the largest market and has improved substantially since 2009. It still has significantly less share of B.C. forest exports compared to pre-2009. Value of exports to the U.S. declined in 2018 (-$164 million) due to lower lumber exports. Export value of Other Wood products actually increased.

China has increased substantially as a market over the last decade and is now in a strong second place. China’s share was around 28% of B.C. forest product export value in 2018, increasing 13%, primarily due to higher pulp prices.

Japan has decreased compared to the late 1990s, but 2018 was the highest value since 2006. In terms of value share (10%), Japan is in third. Value was up $200 million in 2018.

Other export markets made up 17% of total forest sector exports in 2018, with notable destinations being Indonesia (2.5%), South Korea (2.3%), the U.K. (2.2%), Taiwan (1.5%), and India (1.5%).

The domestic market is also important to the forest sector. The size of the market is suggested by the difference between manufacturing sales and exports on slide 6.
Contribution of Forestry Exports

- **Major Export Contributor:** Forestry exports have made up 30-36% of B.C.’s commodity export value since the recession in 2009, and in 2018 was 32%. While service exports have been growing\(^1\), commodities still make up the bulk of exports, and thus makes the forest sector an important source of foreign currency.

- **Global Market:** The United States, China, and Japan made up 83% of B.C. forest product exports value, but B.C. exported forest products to another 115 countries in 2018. Being in so many markets, even to a limited degree, can strategically place B.C. wood products to capitalize on growth in those markets.

1. [Statistics Canada](https://www.statcan.gc.ca) and [B.C. Business Council](https://www.bcbusinesscouncil.ca) (via Statistics Canada, page 6)
Markets – The U.S. was the #1 export market by value, and was increasing steadily until 2017. China became the #2 market in 2009 and has been a key driver of the forest sector’s recovery since then. Japan was #2 for many years, until 2009, and is now #3.
Markets – U.S. – The U.S. was B.C.’s largest market for forest products in 2018, with exports totalling CA$6.8 billion. Lumber continues to account for the largest share of export value to the US. Other Wood Products (notably OSB, Veneer and Plywood (Douglas fir), Fabricated Structural Members, Shakes, and Shingles) accounted for CA$1.8 billion of B.C.’s exports to the U.S.

Data source: B.C. Stats extract from Statistics Canada data. Also available from Statistics Canada CIMTD. Historic data is subject to revisions.
Markets – China – B.C. forest product exports to China as a share of total B.C. forest exports increased to 28% of B.C.’s forest exports. The value in 2018 was CA$4.1 billion, an increase of 8% from 2017. Pulp is the dominant product exported to China (61%). Exports were dominated by lower value logs and lumber, and pulp, with little value from other wood and paper products.
Markets – Japan – B.C.’s exports to Japan have decreased about 75% from peak years in the mid-1990s, but exports have been relatively steady in recent years. Exports were valued at CA$1.5 billion in 2018, an increase of 15% from 2017. Lumber had the highest share of value with 56% in 2018.
Markets – Softwood Lumber – Prior to the U.S. housing crash B.C.’s lumber export market was heavily reliant on the U.S. Now other destinations, primarily China, have reduced the share of the U.S., though the U.S. still makes up the majority of B.C.’s lumber export value.
Markets – Softwood Lumber – Prior to the U.S. housing crash, B.C.’s lumber export market was heavily reliant on the U.S. Now other destinations, primarily China, have reduced the share of the U.S., though the volumes to China have been declining after 2013.
Markets – Pulp – China had a dominant 60% share of B.C. pulp export value in 2018, followed by the U.S. (10%), Japan (6%), and other destinations (24%).

Data source: B.C. Stats extract from Statistics Canada data. Also available from Statistics Canada CIMTD. Note historic data is subject to revisions.
Markets – Pulp – China had a dominant share of B.C. pulp export tonnage in 2018. Over the past decade exports to China have more than doubled.
Markets – Logs – The value of log exports decreased by 8.6% in 2018. China (53%) remained the largest destination. South Korea (10%) and the U.S. (6%) decreased. Japan (29% share) increased in 2018. We slightly altered the commodities included as log exports, which resulted in a small decrease in past export value, mostly to China.
Markets – Logs – The volume of log exports decreased in 2018. Volume to China (59% share) and South Korea (9%) declined. The U.S. (6%) and Japan (25%) were relatively unchanged.
Products – Exports – Pellets – Exports of Wood Waste and Scrap grew rapidly up to 2011, almost entirely due to growth in Pellet exports. Pellet export value grew another nearly $100 million from 2017 to 2018, due primarily to an increase in export tonnage (1.8 million tonnes to 2.3 million). Roughly two thirds goes to the U.K., 27% to Japan, and most the remainder to Belgium. The first year pellets were given their own product category in the export data was 2012.

Data source: B.C. Stats extract from Statistics Canada data. Also available from Statistics Canada CIMTD. Historic data is subject to revisions.
Overview of Sector Indicators

- **Prices**: 2018 was a mixed year for forest products. The first half of the year had skyrocketing prices for lumber, wood panels, and pulp; pulp and lumber reached historic highs. The second half of the year had plummeting lumber and panel prices, and by the end of December average monthly W-SPF #2&Btr price had declined -47%, OSB -48%, and plywood -28%. These prices were well below where they started in 2018, and prices continued to decline until June 2019. Pulp prices also declined in 2019.

- **U.S. Housing Market**: U.S. housing starts were 1.25 million in 2018, the 8th year of gains since the 0.55 million low in 2009. The share of multi-family starts is high (30%), which reduces wood consumption compared to similar levels of starts in the past.

- **Forest Sector Investment** has been fairly strong since 2013 (above CA$500 million), and preliminary data for 2018 is at CA$858 million.

- **Government Revenues**: Direct forestry revenues to government increased 32% in fiscal year 2018/19 ($1,406 million) compared to 2017/18 ($1,065 million). This was the highest level since the 1990’s and reflects the strong market conditions experienced in the first half of 2018.
Prices and Costs – North American housing markets improved in 2018, but housing starts were still low compared to the early/mid 2000’s. Average SPF 2x4 lumber prices rose significantly in 2018, peaking in July and then declining steadily the second half of the year. The W-SPF #2&Btr price started 2018 at US$470/mbf, peaked at US$658/mbf in June, and ended the year at US$328/mbf.

Data sources: Madison’s Lumber Reporter (SPF), U.S. Census Bureau, YCharts and Statistics Canada.
Prices and Costs – In 2017, B.C. Interior softwood lumber mills had variable costs slightly above the U.S. South. The U.S. South was the lowest cost producer.
Prices and Costs – Pulp prices increased in 2018. Pulp output was unchanged. The latest production data available from the B.C. Mill Report is for 2017. Prices have been declining in 2019.

Data source: Prices from Equity Research Associates (ERA). Pulp output from Major Primary Timber Processing Facilities report.
Indexed Foreign Exchange Rates Relative to CA$


Prices and Costs – This shows the percent change in CA$ exchange rates compared to 2000. Increases indicate appreciation of the CA$ and make Canadian exports less competitive. By the end of 2018 the CA$ appreciated against the US$, and depreciated against the Yen and Yuan.
Prices and Costs – The cost of short-term and long-term borrowing increased again in 2018. The spread between the one year and 20 year treasury bills was only 0.7 percentage points.
Investment – B.C. forest sector investment (CA$1,559 million) increased at least $42 million in 2017. Expenditure includes investment in construction (e.g. buildings and land improvements) and in machinery and equipment. 2016 is the latest year for repair expenditure, and 2017 excludes repair expenditure in forestry and logging (suppressed due to data quality), so the total should be higher.
Government Revenues – The current version of the Budget and Fiscal plan shows forest revenue of CA$1,406 million in 2018/19. Revenue is forecast to decline over the next few years until it’s similar to 2017/18. The softwood lumber border tax ended in 2016/17.
Government Revenues – In 2018, Interior average stumpage increased CA$5.5/m³ (36%) and Coast average stumpage increased CA$6.0/m³ (44%).
Conclusions

- 2018 looked like a great year as both manufacturing sales and exports increased, but this was due almost entirely to high pulp prices. Pulp was the only clear winner in 2018, though several products in the Other Wood category improved as well.

- Looking more closely at the lumber sector, the average lumber price was well above the 2017 price, yet sawmill sales, exports, and lumber production all declined in 2018. The decline in sales was likely due to horrendous transportation during the winter (the same time as the price run-up), followed by the price crash starting in late June.

- Chinese demand for logs, lumber, and especially pulp continued to be a key market for the B.C. forest sector. Pulp export value increased 22% while tonnage declined -6%.

- Other Wood Product manufacturing sales have been expanding the last several years, driven by veneer, panels and engineered wood products, millwork (doors, windows, etc.), shakes and shingles, and pallets. Non-lumber products accounted for 46% of Wood Product sales in 2018. These products help diversify the Forest Sector, but the Sector is still dominated by lumber and pulp.

- Compared to pre-recession, B.C.’s forest sector has better diversity in export destinations. China has a major share, and the U.S. and Japan continue as major markets. The B.C. forest sector is trying to further this diversification by promoting sales to India, and expanding into new products such as engineered lumber and wood pellets.
Outlook

- The B.C. Government announced the Coast Forest Sector Revitalization in January 2019. Its aim is to “create and support good jobs on the coast, increase the processing of B.C. logs within the province, and reduce residual waste fibre left in the woods by redirecting it to B.C.’s pulp and paper mills.” A similar review is underway for the Interior.

- Housing forecasts still show growth, and housing repairs and remodels is a growing source of demand for wood products.

- Foreign demand for wood pellets has jumped dramatically again. B.C. export tonnage increased roughly 27%. The U.K. is the number one destination, and Japan is also taking large quantities.

- Declining B.C. timber supply now appears at the point where poor commodity markets can still have high log costs due to log scarcity, and this is contributing to both temporary and permanent shift reductions and mill closures, especially in 2019.

- U.S. trade policy is adding to uncertainty. Continued tariffs on Canadian lumber products is the clearest example, but the escalating U.S. trade war with China is also a factor. The trade war makes Canadian products more attractive, but also seems to be disrupting the U.S. and China markets in negative ways (higher supply in the U.S., lower demand in China).
Outlook - Continued

- Weather events have impacted the sector dramatically, and may continue to do so.
  - 2018 May to 2019 April was the wettest 12 month period on record in the U.S., hampering building in many key housing markets.
  - Late in 2017 a storm blew down a tremendous volume of trees across Central Europe which was followed by a beetle infestation. This volume is now causing a glut of available wood, appearing to support higher European lumber exports to the U.S.
  - Wildfires in B.C. were unprecedented in 2017 and 2018. It is possible this will be a recurring problem in future summers.
- Research, development, and innovation continue to progress for innovative wood products, including advanced biomaterials and engineered wood products. Innovations and investments in high-value bioproducts, technologies, and markets will make the forest sector more competitive.
  - Buildings using mass timber can now be up to 7-12 storeys.
  - There are two mass timber manufacturing facilities in B.C.
Research, development, and innovation - continued

The Ministry has completed a proof of concept all-timber bridge using fibre reinforced Glulam on the McGillivray FSR leading to Sun Peaks. The Engineering Branch continues to focus on the development of technologies and methods for all-timber and hybrid bridges, which present significant opportunity’s for wood products in provincial infrastructure.

The “Growing the forest bioeconomy: biomaterials for high-tech applications” symposium co-located with the 2019 BC Tech Summit in March brought experts and collaborators from across Canada and northern Europe to Vancouver.

Biomaterials (lignin and cellulose based products) are being created for applications in areas such as thermoplastics, cement and concrete, advanced packaging, and 3D printing filaments. These high-value biomaterials have the potential to effectively utilize post-harvest residual fibres that are uncompetitive for other high-volume applications.
Additional Sources for Data

- Canadian National Forestry Database.
- Food and Agriculture Organization of the United Nations (FAO)
- Natural Resources Canada Forestry Statistics
- B.C. Forestry Innovation Investment – Forest Sector Overview