



The purpose of the Value-Added Accelerators (VAA) is to develop a suite of solutions to grow value-added manufacturing in BC, as a critical component of an integrated, competitive forest industry.



**VAA STEERING COMMITTEE AND WORKING GROUP**

- Assemble steering committee and working group.
- Working with partners towards a shared goal of improving the flow of fibre to the VA sector

**REGIONAL ONLINE ORIENTATION SESSIONS**

- 3 sessions - 2 hours each
- Orientation to the Value-Added Accelerators & value-added manufacturing in B.C.



**REGIONAL IN-PERSON VAA SESSIONS**

- 3 in person sessions (Kelowna, Prince George and Abbotsford), 1 provincial online session
- Discussion and workshoping of ideas, how to improve the flow of fibre to the VA sector



**ANALYZING THE DATA**

- We received over 50 pages of ideas from the in person sessions
- Analysis to determine the impacts, feasibility, timelines and accountabilities for each of the recommendations



**REPORT BACK TO THE STEERING COMMITTEE**

- Exploring ideas from the VAA sessions and prioritizing items the group agrees to pursue together
- Developing a plan and timeline



**LAUNCHING THE PLAN (SEE PAGE 2)**

- Report back to the VAA participants with draft plan for next steps
- Working on the phase 1 action items



**DEVELOPING A LONG TERM APPROACH**

- Next steps -continue working on phase one action items identified in this plan.
- Deep dives and planning/resourcing for medium and longer term actions



**PERFORMANCE MONITORING AND FEEDBACK**

- Developing and using metrics to track the impacts of the actions - feedback requested
- Examining additional actions to consider in Phase 2



**Principles:**

A healthy and stable primary sector is critical to an integrated and robust secondary sector

Value-added manufacturing needs to be considered as a regular part of doing business and is embodied in the culture of the primary sector.

A diverse and resilient sector includes both primary and value-added manufacturers actively working on long-term business relationships and integration.

Growing the awareness, willingness, and capacity of First Nations to participate in the forest sector, including value-added manufacturing, is critical to the success of the sector.

Policy development is the responsibility of government, and the forest sector will be included through either collaboration, engagement or information sharing.

**FOR MORE INFORMATION**

[Value-Added Accelerators](#)

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# B.C.'s Value-Added Accelerators

# The Plan - Phase 1

**Goal 1: Value-added manufacturers have increased access to the logs and lumber they need to sustain operations and to increase jobs and investment in a diversified value-added sector over time.**

- Conduct continuous improvement process (monitoring, evaluation, etc) on BCTS Category 4 – Value-added Manufacturing Program – *ONGOING*
- BCTS to form regional Category 4 value added committees with registrants, to understand local fibre needs and support continuous improvement – *COMING SOON*
- Conduct a deep-dive assessment on the potential for log sort yards in the interior – *COMING SOON*
- Conduct continuous improvement process (monitoring, evaluation, etc) on the Manufactured Forest Products Regulation – *COMING SOON*
- Ensure value-added manufacturers have a voice in the Softwood Lumber Dispute – *ONGOING*

**Goal 2: First Nations are engaged as partners in value-added manufacturing in British Columbia, participating in value-added manufacturing.**

- ✓ Highlight the value-added sector & opportunities at FNFC regional sessions – *COMPLETE*
- ✓ Host initial open-houses to connect value-added manufacturers, First Nations and forest licensees – *COMPLETE*
- Develop/Implement a tool that connects and supports First Nations entities, businesses, funding opportunities, and subject matter experts to common forest sector related opportunities – *ONGOING*
- Develop a toolkit to support First Nations and value-added businesses to enter partnerships – *ONGOING*

**Goal 3: Value-added Manufacturers have access to information they need to understand local production, fibre flow and to feel connected to forest sector participants and the Province.**

- Develop a baseline of existing data related to value-added manufacturing & determine where there are gaps – *ONGOING*
- Host regional tables to discuss local fibre flow dynamics and potential for business relationships – *COMING SOON*
- COFI will develop a communications and engagement strategy around the work COFI members are doing to support value-added manufacturers and future actions, including participation in regional VAA meetings, providing contact information for domestic sales and annual fact sheet reporting of domestic sales – *COMING SOON*
- ✓ Request additional information regarding value-added manufacturing through the mill survey report – *COMPLETE*
- Develop tools such as template contracts, best practices related to long term fibre supply agreements and business partnerships – *ONGOING*

**Goal 4: Increase support for BC's forest sector and demand for BC value-added products by ensuring that British Columbians and global markets, are aware of the diversity and benefits of the value-added sector and choose to buy BC value-added wood products.**

- Future actions coming as part of next steps

## WHAT'S NEXT?

The VAA partners will be working to implement actions over the next several months, including monitoring and review to help determine next steps. We also are continuing to work together to develop long term strategies for enhancing the flow of fibre to the value-added sector based on feedback from the VAA's. Additional ideas are always welcome! If you have questions about the above noted actions please contact us.

## FOR MORE INFORMATION

[Value-Added Accelerators](#)

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VALUE-ADDED WOOD COALITION



Ministry of Forests



B.C. FIRST NATIONS FORESTRY COUNCIL