Chapter 26: Program Recognition, Branding and Safety Awareness Initiatives

Introduction

BCTS Managers will maintain a policy to recognise individuals, Business Areas, and provincial achievements with implementation and maintenance of the SAFE Companies program in BCTS and improving BCTS and forest sector safety.

BCTS will also participate in the ongoing development of an overall Safety and Health and Wellness recognition program for the Ministry of Forests, Lands and Natural Resource Operations.

Key Focal Points for Consideration on Further Development of the BCTS Safety Recognition and Branding

1. BCTS will recognise commitment to safety management and focus on actions and commitments that will affect future performance such as reporting incidents, close calls, and hazards as an achievement and a key method of improving the program. In addition recognition for continued commitment and exhibition of positive examples influencing others and contributing to positive safety culture will be focal points verses extensive consideration trailing indicators.
2. BCTS will continue to work to maintain its own Safe Company certification in the interest of enhancing both the safety culture within BCTS but also the credibility and recognition of BCTS throughout the forest industry.
3. BCTS will promote safety through a Safety Awareness Day, which can be held in conjunction with the North American Occupational Safety and Health week, promoted in May of every year.
4. BCTS will explore and develop options to recognise achievements and health and safety awareness in the program.

Local Procedures

BCTS Business Area Safety Coordinators will use the Safety Awareness and Recognition document as a basis for reward and recognition as well as a format document for Safety Day events. Develop a base document as a template for a Safety Day Event (format).

Forms and Checklists

None