

Sector Snapshot: B.C. Seafood – 2011

Sector Defined: B.C.'s seafood sector is comprised of primary production from commercial fishing and aquaculture. Seafood does not include post-farm or post-vessel processing.

- B.C. producers led the nation in sales of cultured salmon, wild salmon, halibut, tuna, rockfish, skate, dogfish, sea cucumbers, wild clams, flatfishes, and farmed clams, oysters & scallops.
- B.C. is the fourth largest producer of cultured Atlantic salmon in the world after Norway, United Kingdom and Chile.

SEAFOOD KEY FACTS

- ❖ Sales: **\$810.2 million**
 - ❖ GDP **\$166 Million**
 - ❖ Share of Provincial Total GDP: **0.1%**
 - ❖ Exports: **\$0.911 billion**
- Total sales of primary seafood production in B.C. generated \$810.2 million in landed and farmgate value from more than 100 species, down 6.8 per cent from 2010.
 - Approximately 2,700 vessels harvested 168,800 tonnes of wild fish, shellfish and marine plants in 2011, down 3.4 per cent from 2010.
 - In 2011, 745 aquaculture operations utilized 8,351 hectares of Crown Land to produce 93,800 tonnes of cultured fish, shellfish and marine plants.
 - In 2011, cultured seafood production increased 2.4 per cent over 2010 while landed values fell 13.6 per cent to \$465.4 million.
 - The landed value of commercial capture fisheries increased 4.1 per cent to \$344.8 million in 2011 compared to 2010.
 - Top 10 commodities in terms of sales in B.C. in 2011 include: Atlantic salmon, Pacific salmon, halibut, geoduck clams, prawns, crabs, tuna, sablefish, rockfish, and hake.
 - Ranked second among the provinces in the sale of wild clams, and farmed shellfish.
 - Total estimated GDP for aquaculture and commercial fisheries amounted to \$166 million and accounted for 0.1 per cent of B.C.'s total GDP.

SEAFOOD PRODUCTS EXPORT PROFILE

- Seafood products include primary production products and post-farm and post-vessel processed products.
- B.C. exported \$911 million worth of seafood products to 73 markets in 2011, a decrease of 4.8 per cent in value from 2010.
- About 80 per cent of B.C.'s seafood products are exported.
- Top 5 Markets: United States (57 per cent), China (12 per cent), Japan (12 per cent), Hong Kong (5 per cent), and Russian Federation (3 per cent).
- Fastest growing markets: South Korea (+76 per cent) and Germany (+57 per cent)
- Top 5 Exports: \$313.8 million in Atlantic salmon, \$57.3 million in crabs, \$53 million in hake, \$51.1 in shrimp and prawns, and \$40.1 in geoduck clams.

