

Sector Snapshot: B.C. Agrifoods - 2011

Sector Defined: B.C.'s Agrifoods industry includes primary production in agriculture, aquaculture and commercial fisheries and processing of food and beverages.

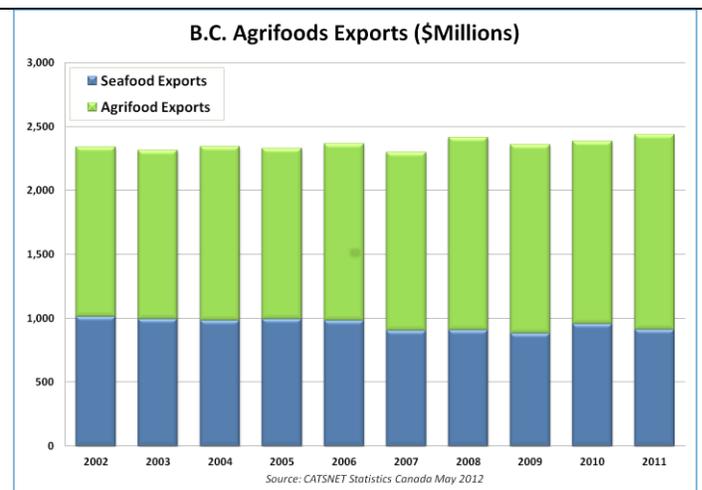
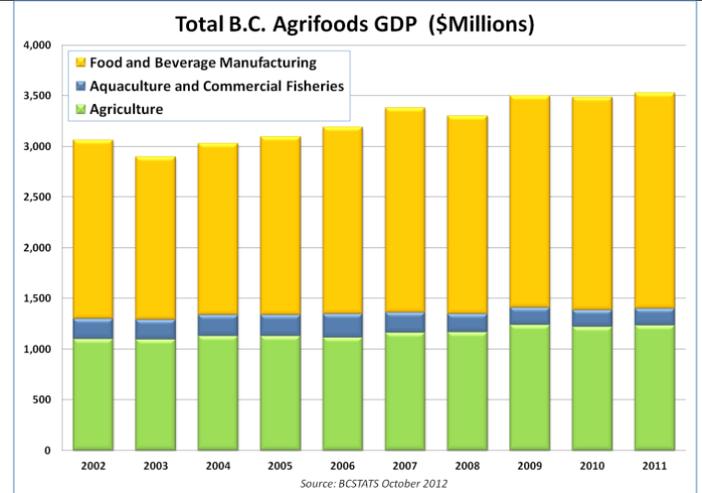
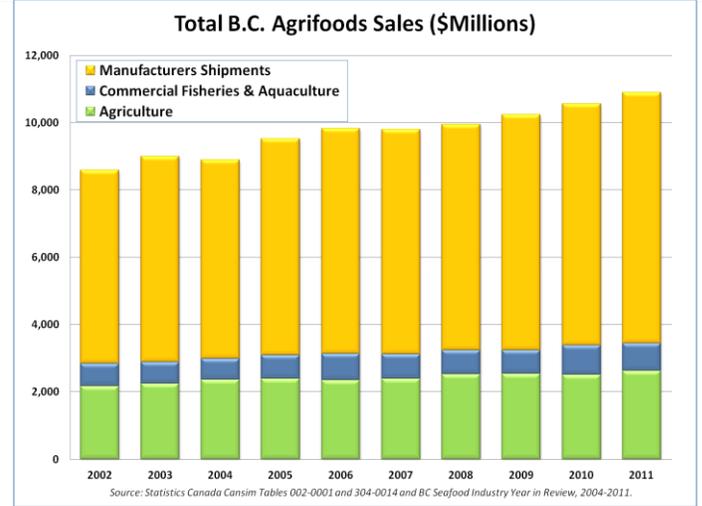
- Over 200 primary agriculture products & 100 species of fish, shellfish and marine plants are produced in B.C.
- The food and beverage processing industry is comprised of more than 1,400 small and medium-sized firms and is the largest manufacturing activity in the province.

AGRIFOODS KEY FACTS

- ❖ **Sales: \$10.9 billion**
 - ❖ **GDP: \$3.5 billion**
 - ❖ **Share of Provincial Total GDP: 2.2%**
 - ❖ **Exports: \$2.4 billion**
- Total sales of B.C. Agrifoods at \$10.9 billion are up 3.2 per cent over 2010.
 - Total sales include \$2.6 billion Agriculture + \$0.8 billion Seafood + \$7.5 billion Manufacturers Shipments.
 - Growth in sales occurred in the primary agriculture sector (up 4.4 per cent) and the food and beverage manufacturing sector (up 3.9 per cent), while landed values in the combined aquaculture and commercial fishing sector declined 6.8 per cent in 2011 over 2010.
 - Total estimated Agrifoods GDP at \$3.5 billion, rose 1.1 per cent over 2010.
 - B.C.'s Agrifoods sector accounts for 2.2 per cent of B.C.'s total GDP of \$157.5 billion.

AGRIFOODS EXPORT PROFILE

- B.C. exported \$2.4 billion in Agrifoods products to more than 140 countries in 2011. Total Agrifoods exports were up 2.2 per cent over 2010.
- This growth in exports was due to a 6.9 per cent increase in the value of B.C.'s agriculture product exports, while seafood product exports declined 4.8 per cent.
- Top 5 Markets: United States, Japan, China, Hong Kong and South Korea.
- Agriculture product shipments contributed 63 per cent and seafood product shipments contributed 37 per cent of the total value of provincial Agrifoods exports in 2011.



Sector Snapshot: B.C. Agriculture - 2011

Sector Defined: B.C.'s agriculture sector is comprised of primary production from farmers, growers and ranchers. Agriculture does not include commercial fishing, aquaculture or post-farm processing.

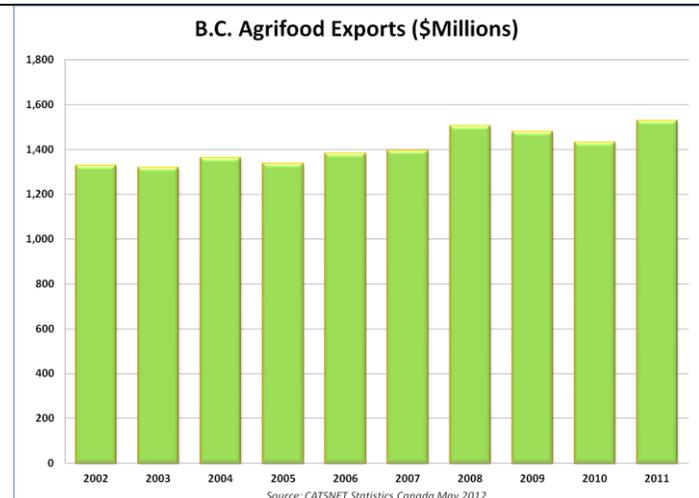
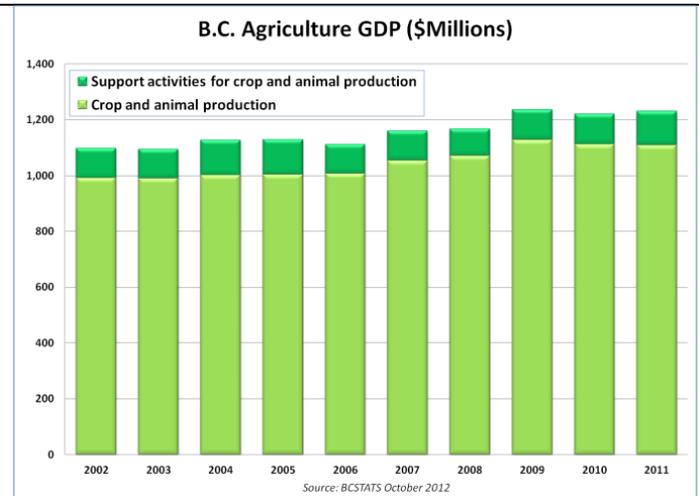
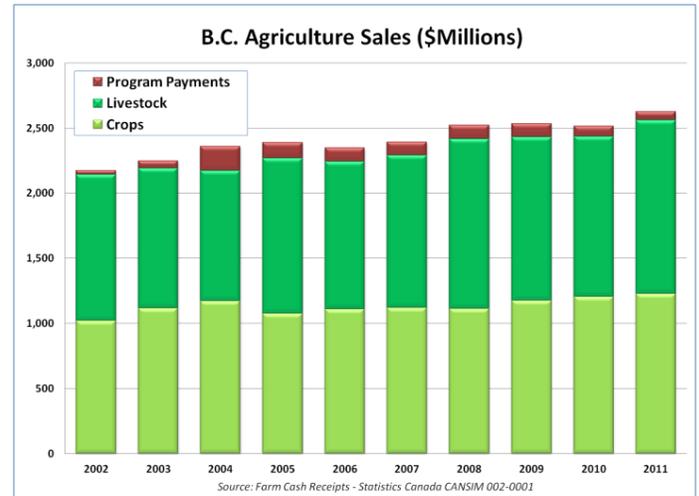
- B.C. producers led the nation in sales of blueberries, sweet cherries, raspberries, apricots, Brussels sprouts and rhubarb.

AGRICULTURE KEY FACTS

- ❖ **Sales: \$2.6 billion**
 - ❖ **GDP \$1.2 Billion**
 - ❖ **Share of Provincial Total GDP: 0.8%**
 - ❖ **Exports: \$1.53 billion**
- Primary Agriculture in B.C. generated \$2.6 billion in farm cash receipts, up 4.4 per cent over 2010.
 - Approximately 20,000 farms utilize 2.6 million hectares - less than three per cent of the provincial land base - to produce more than 200 agriculture products.
 - At the end of 2011, there were 540,000 cattle and calves, 89,000 hogs, 45,000 sheep and lambs, 6,257 bison and 796 fallow deer on B.C. farms.
 - Top 10 commodities in terms of farm sales in B.C. in 2011: dairy, chicken, floriculture products, beef, nursery products, greenhouse tomatoes, blueberries, greenhouse peppers, eggs and mushrooms.
 - Ranked second across the country in floriculture products, nursery products, greenhouse tomatoes, greenhouse peppers, mushrooms, cranberries, grapes, greenhouse cucumbers, peaches, pears, nectarines, plums and prunes, garlic, lettuce, and pumpkins.
 - Ranked third among the provinces in dairy, chicken, eggs, turkeys, apples, farm forest products, sheep and lamb, strawberries and most of the remaining field vegetables.
 - Total estimated GDP for crop and animal production plus support activities for crop and animal production amounted to \$1.2 billion and accounted for 0.8 per cent of B.C.'s total GDP.

AGRICULTURE PRODUCTS EXPORT PROFILE

- Agriculture products include primary production products & post-farm processed products.
- B.C. exported \$1.53 billion worth of agriculture products to over 140 markets in 2011, an increase of 6.9 per cent over 2010.
- Top 5 Markets: United States (74 per cent), Japan (5 per cent), South Korea (3 per cent), China (3 per cent), and Taiwan (2 per cent).
- Fastest growing markets: South Korea (+6 per cent) and Taiwan (+20 per cent).
- Top 5 Exports: \$268 in million fruit & nut products, \$232.6 million in vegetable products, \$209.1 million in live animals, meat and animal products, \$78.9 million in alfalfa fodder & animal feeds and \$58.2 million in floriculture & nursery.



Sector Snapshot: B.C. Seafood – 2011

Sector Defined: B.C.'s seafood sector is comprised of primary production from commercial fishing and aquaculture. Seafood does not include post-farm or post-vessel processing.

- B.C. producers led the nation in sales of cultured salmon, wild salmon, halibut, tuna, rockfish, skate, dogfish, sea cucumbers, wild clams, flatfishes, and farmed clams, oysters & scallops.
- B.C. is the fourth largest producer of cultured Atlantic salmon in the world after Norway, United Kingdom and Chile.

SEAFOOD KEY FACTS

- ❖ Sales: **\$810.2 million**
 - ❖ GDP **\$166 Million**
 - ❖ Share of Provincial Total GDP: **0.1%**
 - ❖ Exports: **\$0.911 billion**
- Total sales of primary seafood production in B.C. generated \$810.2 million in landed and farmgate value from more than 100 species, down 6.8 per cent from 2010.
 - Approximately 2,700 vessels harvested 168,800 tonnes of wild fish, shellfish and marine plants in 2011, down 3.4 per cent from 2010.
 - In 2011, 745 aquaculture operations utilized 8,351 hectares of Crown Land to produce 93,800 tonnes of cultured fish, shellfish and marine plants.
 - In 2011, cultured seafood production increased 2.4 per cent over 2010 while landed values fell 13.6 per cent to \$465.4 million.
 - The landed value of commercial capture fisheries increased 4.1 per cent to \$344.8 million in 2011 compared to 2010.
 - Top 10 commodities in terms of sales in B.C. in 2011 include: Atlantic salmon, Pacific salmon, halibut, geoduck clams, prawns, crabs, tuna, sablefish, rockfish, and hake.
 - Ranked second among the provinces in the sale of wild clams, and farmed shellfish.
 - Total estimated GDP for aquaculture and commercial fisheries amounted to \$166 million and accounted for 0.1 per cent of B.C.'s total GDP.

SEAFOOD PRODUCTS EXPORT PROFILE

- Seafood products include primary production products and post-farm and post-vessel processed products.
- B.C. exported \$911 million worth of seafood products to 73 markets in 2011, a decrease of 4.8 per cent in value from 2010.
- About 80 per cent of B.C.'s seafood products are exported.
- Top 5 Markets: United States (57 per cent), China (12 per cent), Japan (12 per cent), Hong Kong (5 per cent), and Russian Federation (3 per cent).
- Fastest growing markets: South Korea (+76 per cent) and Germany (+57 per cent)
- Top 5 Exports: \$313.8 million in Atlantic salmon, \$57.3 million in crabs, \$53 million in hake, \$51.1 in shrimp and prawns, and \$40.1 in geoduck clams.

