

# Sector Snapshot: B.C. Agrifood & Seafood - 2014

**Sector Defined: B.C.'s agrifood & seafood industry includes primary production in agriculture, aquaculture and commercial fisheries, and processing of food and beverages.**

- Over 200 primary agriculture products and about 100 species of fish, shellfish and marine plants are produced in B.C.
- The food and beverage processing industry is comprised of more than 1,800 firms and is one of the largest manufacturing sectors in the province.

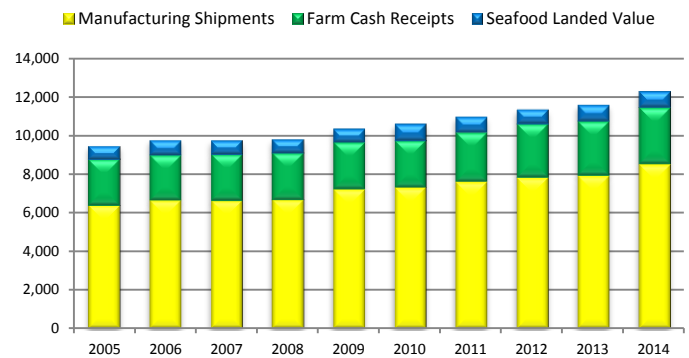
## AGRIFOOD & SEAFOOD KEY FACTS

- ❖ **Sales: \$12.3 billion**
- ❖ **GDP: \$3.8 billion**
- ❖ **Share of Provincial Total GDP: 1.8%**
- ❖ **Exports: \$3.0 billion**
- Total sales of B.C. Agrifood & Seafood at \$12.3 billion are up 5.9 per cent over 2013.
- Total sales include \$2.9 billion agriculture + \$0.8 billion seafood + \$8.5 billion in manufacturers' shipments.
- Growth in sales occurred in the food and beverage manufacturing sector (up 7.2 per cent) and the primary agriculture sector (up 4.6 per cent), while the combined aquaculture and commercial fishing sector fell by 2.4 per cent in 2014 over 2013.
- Total estimated agrifood and seafood GDP, at \$3.8 billion, rose 2.4 per cent over 2013.
- B.C.'s agrifood and seafood sector accounts for 1.8 per cent of B.C.'s total GDP which was \$203.3 billion in 2014.

## AGRIFOOD & SEAFOOD PRODUCTS EXPORT PROFILE

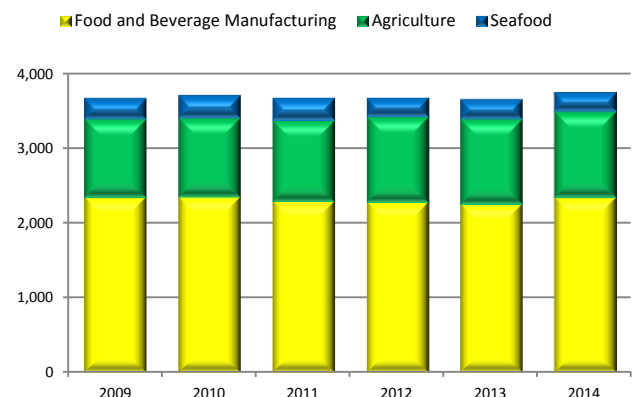
- B.C. exported a record \$3 billion in agrifood & seafood products to 150 markets in 2014. Total agrifood and seafood exports were up 11 per cent over 2013.
- This growth in exports was due to an 11 per cent increase in the value of B.C.'s agrifood product exports and a 10 per cent increase in the value of seafood exports.
- Top Five Export Markets: U.S. (69 per cent), China (9 per cent), Japan (7 per cent), Hong Kong (2 per cent) and Taiwan (2 per cent).
- Agrifood shipments contributed 67 per cent and seafood shipments contributed 33 per cent to the total value of provincial agrifood & seafood exports in 2014.
- The fastest growing of the top 10 export markets in 2014 were Vietnam (113.2 per cent), the United Kingdom (22.5 per cent) and Australia (22.2 per cent).
- Top Five Exports: \$255 million in cultured Atlantic salmon; \$234.6 million in food preparations for manufacturing; \$168.6 million in blueberries; \$121.7 million in baked goods; and \$102 million in crab.

**Total B.C. Agrifood & Seafood Sales (\$ Millions)**



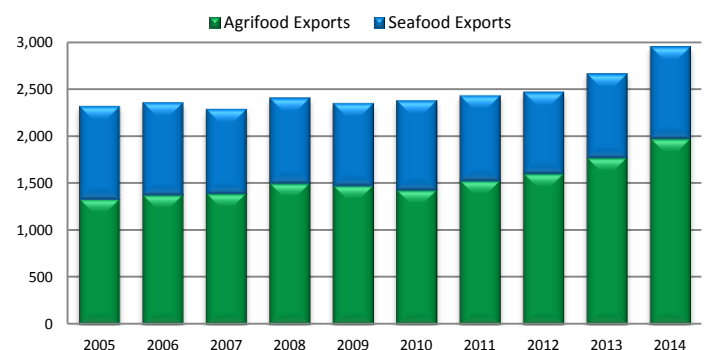
Source: Statistics Canada, Tables 002-000 and 304-0015, CANSIM database; and B.C. Ministry of Agriculture, Seafood Year in Review

**B.C. Agrifood & Seafood GDP (\$ Millions)**



Source: Statistics Canada, Table 379-0030, Cansim Database and B.C. Stats

**B.C. Agrifood & Seafood Exports (\$ Millions)**



Source: Statistics Canada, CATSNET Analytics

# Sector Snapshot: B.C. Agriculture - 2014

**Sector Defined: B.C.'s agriculture sector comprises primary production from farmers, growers and ranchers.**

**Agriculture does not include post-farm processing, commercial fishing or aquaculture.**

➤ In 2014, B.C. producers led the nation in sales of blueberries, cranberries, sweet cherries, raspberries, and apricots.

## AGRICULTURE KEY FACTS

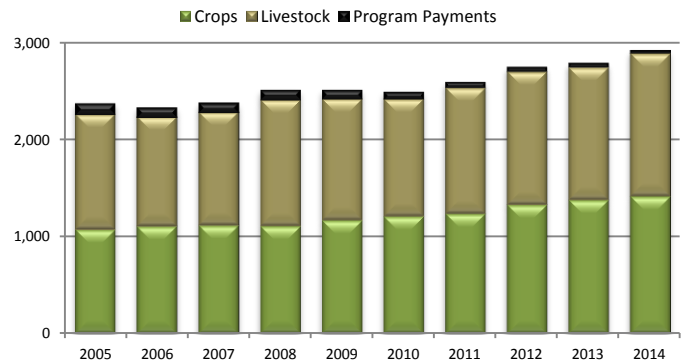
- ❖ **Farm Cash Receipts (FCR): \$2.9 billion**
- ❖ **GDP: \$1.2 billion**
- ❖ **Share of Provincial Total GDP: 0.6%**
- ❖ **Exports: \$2.0 billion**

- Primary agriculture in B.C. generated \$2.9 billion in FCR up 4.6 per cent over 2013.
- Approximately 20,000 farms utilized 2.6 million hectares - less than 3 per cent of the provincial land base – to produce more than 200 agriculture products.
- Top 10 commodities in terms of FCR in B.C. in 2014: dairy products, chickens, beef, floriculture, nursery, greenhouse peppers, greenhouse tomatoes, eggs, mushrooms and blueberries.
- B.C. FCR ranked second in the nation for: floriculture products, nursery products, greenhouse peppers, greenhouse tomatoes, mushrooms, greenhouse cucumbers, grapes, lettuce, peaches, garlic, pears, Brussels sprouts, plums/prunes, nectarines, parsley, squash/zucchini and spinach.
- Total estimated GDP for crop and animal production (excluding aquaculture) plus support activities for crop and animal production amounted to \$1.2 billion and accounted for 0.6 per cent of B.C.'s total GDP.

## AGRIFOOD PRODUCTS EXPORT PROFILE

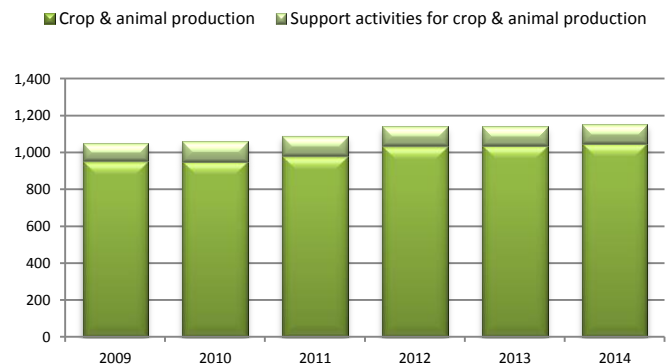
- Agrifood products include primary production products & post-farm processed products.
- B.C. exported \$2.0 billion worth of agriculture products to more than 144 markets in 2014, an increase in value of 11 per cent over 2013.
- Top Five Export Markets: U.S. (76 per cent), Japan (5 per cent), China (4 per cent), Taiwan (2 per cent) and Hong Kong (2 per cent).
- The fastest growing markets of the top 10 export markets in 2014 were Malaysia (81.1 per cent), Japan (31.8), South Korea (27.4 per cent), China (20 per cent), and Australia (18.8 per cent).
- Top Five Exports: \$235 million in food preparations for manufacturing; \$169 million in blueberries; \$122 million in baked goods; \$91.4 million in chocolate & cocoa preparations and \$88.1 million in mushrooms.

**B.C. Agriculture Sales (\$ Millions)**



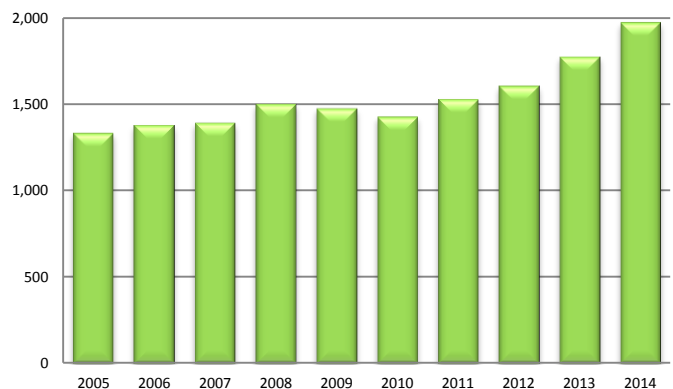
Source: Statistics Canada. Tables 002-000, CANSIM database

**B.C. Agriculture GDP (\$ Millions)**



Source: Statistics Canada, Table 379-0030, Cansim Database

**B.C. Agrifood Exports (\$ Millions)**



Source: Statistics Canada, CATSNET Analytics

# Sector Snapshot: B.C. Seafood – 2014

**Sector Defined: B.C.'s seafood sector comprises primary production from commercial fishing and aquaculture. Seafood does not include post-farm or post-vessel processing.**

- B.C. is the fourth largest producer of cultured Atlantic salmon in the world after Norway, Chile, and the U.K.
- In 2014, B.C. led the nation in sales of wild salmon, halibut, rockfish, hake, tuna, dogfish, skate, other ground fish, cultured salmon, steelhead, other finfish, clams, oysters, squids, sea cucumbers and sea urchins.

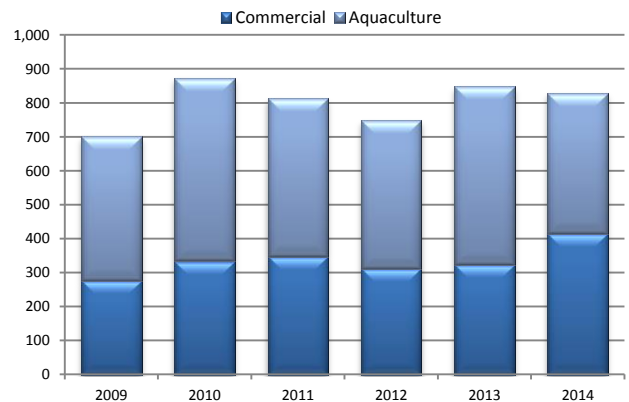
## SEAFOOD KEY FACTS

- ❖ **Sales: \$829.1 million**
  - ❖ **GDP: \$249 million**
  - ❖ **Share of Provincial Total GDP: 0.1%**
  - ❖ **Exports: \$981 million**
- Total sales of primary seafood production in B.C. were \$829.1 million in landed and farm-gate value from about 100 species, down by 2.4 per cent from 2013.
  - Approximately 2,514 vessels harvested 167,200 tonnes of wild fish, shellfish and marine plants in 2014, down 1 per cent from 2013. The landed value of commercial capture fisheries increased by 28 per cent to \$414.6 million in 2014 compared to 2013.
  - In 2014, 678 aquaculture operations occupied 9,095 hectares of Crown land to produce 71,400 tonnes of cultured fish, shellfish and marine plants.
  - In 2014, cultured seafood production decreased 18.2 per cent over 2013, while landed values decreased by 21 per cent to \$414.5 million.
  - The top 10 commodities in terms of sales in B.C. in 2014 were cultured Atlantic salmon, sockeye salmon, cultured Pacific salmon, halibut, crabs, geoduck, prawns, rockfish, Chinook salmon, and sablefish.
  - Total estimated GDP for seafood amounted to \$249 million and counted for 0.1 per cent of B.C.'s total GDP.

## SEAFOOD PRODUCTS EXPORT PROFILE

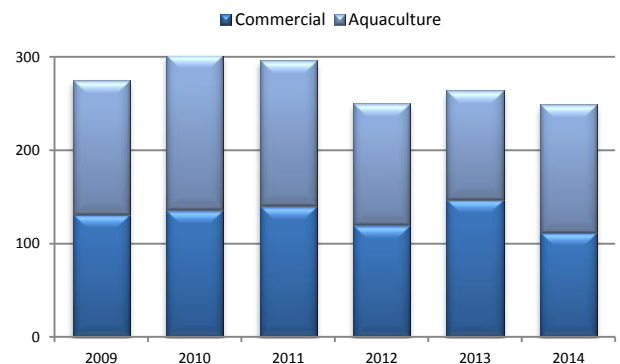
- Seafood products include primary production products and post-farm and post-vessel processed products.
- In 2014, B.C. exported \$981 million in seafood products to 74 markets, an increase of 10 per cent in value from 2013.
- Top Five Export Markets: United States (55 per cent), China (18 per cent), Japan (11 per cent), Hong Kong (3 per cent), and the Vietnam (2 per cent).
- The fastest growing markets of the top 10 export markets in 2014 were Vietnam (262.7 per cent), Germany (41.7 per cent) and United States (15 per cent).
- Top Five Exports: \$255 million in cultured Atlantic salmon; \$102 million in crabs; \$90.2 million in wild sockeye salmon; \$48.6 million in shrimp & prawns and \$47 million in geoduck clams.

**B.C. Aquaculture & Commercial Fisheries Sales**  
(\$ Millions)



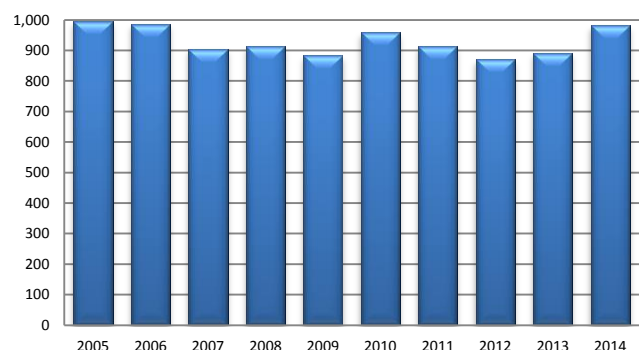
Source: B.C. Ministry of Agriculture. Seafood Year in Review

**B.C. Aquaculture & Commercial Fisheries GDP**  
(\$ Millions)



Source: B.C. Stats

**B.C. Seafood Exports (\$ Millions)**



Source: Statistics Canada, CATSNET Analytics