

Traceability Value Chain Program

Who they are

Located in Surrey BC, **Evergreen Herbs** is a rapidly-growing farm and food production company that is committed to quality, sustainability and innovation.

What they did

Evergreen Herbs implemented a traceability project that increased the efficiency of data collection at their farm and greenhouse sites. This traceability investment allowed **Evergreen Herbs** to move away from a post-production paper-based system that required significant manual efforts to real-time data collection with an electronic system as the product was being picked.

Items purchased:

- RFID/ Barcode readers
- Label Printers
- Traceability software
- On-site Database/ Web servers

Results of this project

- Moved to an efficient cloud-based system
- Reduced mock recall time from 2-6 hours to 1 hour
- Improved planning due to real-time information



Why Evergreen Herbs invested in traceability

“ Our original Traceability program required slips of paper that had to be filled out manually . Today, our system is completely different with a real-time, cloud-based system.

It completely changed our approach to tracking and traceability ”

Ron Brar

CEO, Evergreen Herbs