

# Traceability Adoption Program

## Who they are

**Sherwood Mountain Brewhouse** is a microbrewery based in Terrace, BC.

## What they did

**Sherwood Mountain Brewhouse** moved from a manual labelling process, to a computer-generated inkjet label printer for their canning line. This enhancement enables them to auto-fill detailed packaging date information onto their products and improve quality control.

This traceability investment has improved efficiency during the canning process and will enable Sherwood Mountain to easily expand their product lines to include hard seltzers in the future.

### Items purchased:

- Videojet label printer for cans

## Results of this project

- Reduced time spent on labelling cans by 50%
- Increased confidence in quality control and recall procedures
- Potential to expand product lines
- Increased accuracy in mock recalls



## Why Sherwood Mountain Brewhouse invested in traceability



Traceability is important to all food regulations and public safety.

Traceability is so new to the brewing sector. This funding came at the perfect time for us and allowed our small business to continue to stay compliant and ahead of regulatory requirements. "

*Erinn McPherson*

— Chief Operations Officer, Sherwood Mountain Brewhouse

