

Livestock Tag Reader Rebate Program

Who they are

Island Goat Ranch is a producer of beef cattle and meat goats in Delta, BC.

What they did

Island Goat Ranch moved from a paper based system to implementing an RFID tag reader into their processes for efficient, accurate and reliable information storage.

A tag reader enables *Island Goat Ranch* to:

- Read tags easily to quickly identify animals
- View animal history for stock management decisions
- Maintain accurate record keeping

Results of this project

- Streamlined operation and increased efficiency
- Improved growth potential & possibility to expand into new markets
- Increased confidence in overall processes
- Prepared for upcoming federal livestock traceability regulations

Why *Island Goat Ranch* invested in traceability

“ Before we got the tag reader I had a lot of scraps of paper and notes in my phone. Now with the tag reader, I can have that information backed up on the tag reader itself and on my computer. As our farm grows and our herd size increases, pieces of paper aren't going to cut it any longer. We and agriculture as a whole, need to embrace technology, as consumers want to know where their food is coming from.”

Heidi van Dokkumburg
— Owner, Island Goat Ranch

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