

Traceability Adoption Program

Who they are

Golden Ears Cheesecrafters is an artisan cheese facility which processes over 12 varieties of cheese for markets throughout BC.

What they did

Golden Ears Cheesecrafters moved from a post-production to real-time data entry process by using tablets which connect with label printers. These enhancements reduce data input time, improve quality control, and introduce the potential to expand the company's product line and market reach. Less paperwork means more time to focus on improving products and the business overall.

Items purchased:

- Label printers
- Tablets for reading and entering data

Results of this project

- Reduced mock recall time by 50%.
- Increased ability to fulfil larger orders due to the enhanced labelling system.
- Improved ingredient and product tracking, right to the hands of the consumer.



Production at Golden Ears Cheesecrafters Ltd.
Photo credit: Golden Ears Cheesecrafters Ltd.

Why Golden Ears Cheesecrafters invested in traceability

“ Cheese is very different depending on each individual product and tracking each product manually is not an easy thing to do.

If we do need to complete a recall one day, we know that we will be able to trace it right back to the customer and through production. Being able to quickly find that product and trace it back is the most beneficial [part of the improvement]. ”

Jenna Bock
— Owner, Golden Ears Cheesecrafters Ltd.

