

FEED BC PSI ACTION PLAN



2025-2027

Feed BC in the public post-secondary sector is a partnership initiative led by the Ministry of Agriculture and Food, in Partnership with the Ministry of Post-Secondary Education and Future Skills, and 20 Feed BC Partner post-secondary institutions (PSIs). Since February 2021, Feed BC has been working to bring more B.C. foods to post-secondary partners across the province, and support their local food goals.

Program Focus

This 2025-2027 PSI Action Plan sets out activities for the next phase of the program to further strengthen and expand the Feed BC PSI Network.



Enhance Institutional
Capacity to Source
Local Foods



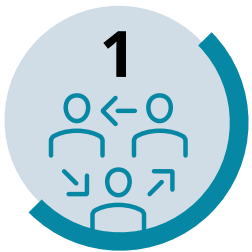
Build Strong
Connections to B.C.
Food Suppliers



Continue to track
and showcase B.C.
Food Success

2025-2027 FEED BC ACTION PLAN

To continue Feed BC's impact on local food, these are the six program areas to implement in 2025-2027:



1 Network Meetings

- Deliver a successful **Annual Summit** to share successes and identify collaboration opportunities



2 Targeted Sourcing Supports

- Run engaged and effective **Working Group** for PSIs using Chartwells
- Engagement with **distributors** and contracted food services



3 Annual Report and Letter

- Design and deliver a **President's Letter and Tracking Results** to signal the progress that PSIs are making around local food



4 Annual Tracking Supports

- Support **PSI Partners with local food tracking data** for all PSI Partners, including the B.C. suppliers they are purchasing from and working with.
- Facilitate **annual 1:1 meetings** with PSIs to discuss successes and challenges
- Help **PSIs to use tracking data** to identify new sourcing opportunities.



5 Business Connection Events

- Run highly attended **B2B events** such as B.C. product pitch sessions, tradeshows, or other supplier events, that engage PSIs and businesses from across B.C.



6 Promote B.C. Food Information

- Raise awareness and share **information** on B.C. foods through existing channels such as Champions Newsletter, Indigenous foods resources, targeted sourcing support, and product lists.