

B.C. FOOD GROWS LOCAL COMMUNITIES AND ECONOMIES

Feed BC is a provincial government partnership initiative to increase B.C. food and beverages in government and public sector facilities, programs and services.

When public institutions purchase more B.C. food, it stimulates domestic supply, creating new B.C. jobs and economic activity. This means that B.C. farmers, food producers and supply chain businesses can grow and support local communities and economies.

Every dollar spent on B.C. food by public institutions brings a two-fold value (2.2 times the expenditure) to B.C.'s economy through new local jobs and GDP.

For more information visit gov.bc.ca/feedbc



EVERY \$1 MILLION

public institutions spend on B.C. food

GENERATES UP TO



\$858K

in new provincial GDP

(additional value added products)



\$598K

in new annual wages



AND UP TO



13

new food and food system jobs

feedBC

Bringing B.C. food to public institutions

