

# Blueberry Management Guide

## Variety: Bluecrop

Planting/Site Selection	Relative to other varieties is tolerant to a wider range of soil types
Appearance/Plant Habit	Upright, vigorous Large plant with willowy growth
Pruning/Maintenance	Requires heavier pruning compared to other varieties Underpruning can result in overproduction, twiggy growth, red backs and small fruit Proper pruning will help to reduce anthracnose Produces best crop on 2 and 3 year old wood
Fertilization	Moderate N requirements Soil type will influence N requirements Excessive N will result in soft fruit, uneven ripening and poor fruit bud initiation for the following year
Pollination	Requires more bee hives/acre than Duke Less attractive to honeybees than Duke
Frost Susceptibility	Blooms later than Duke and less susceptible to frost injury as a result
Excessive Moisture Tolerance	More tolerant than Duke
Disease/ Insect Susceptibility	Susceptible to anthracnose Susceptible to mosaic virus Requires good management for SWD because of dense canopy at maturity Slow to get blueberry shock virus. Blueberry scorch virus symptoms are unclear
Trellising	Trellising is recommended

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Machine/Hand Harvest	Can machine harvest. Benefits from hand harvesting of first flush of ripening fruit (leader berries)
Yield/Timing	Mid-season cultivar with potential for high yields Extended ripening season Inconsistent yield from season to season
Market	Primarily process Fresh market potential (u-pick and hand pick for local market only)
Berry Flavour	Good flavour
Fruit Size	Medium to large size when good pruning and pollination
Firmness	Medium
Shelf life	If the fruit is in good condition, it holds well in storage
Colour	Light blue
Scar Quality	Moderate scar Dry scar
Other Comments	Was the standard variety for many years but it has been replaced with newer varieties because of market conditions. No longer recommended for new plantings. Particularly prone to splitting