

Taking Responsibility for your Tire Products

Understanding your Responsibilities as a Producer



Ministry of
Environment
and Parks



Why is this important?

The Recycling Regulation requires producers who supply tire products in B.C. to take responsibility for the life cycle of their products, including end-of-life collection and recycling.

1 What makes me a producer?

You are a producer of tire products if you sell, offer for sale or distribute pneumatic or solid tires that are new, and are designed for use on a motor vehicle, farm tractor, trailer, or other equipment or machinery.

New tires products found on motorized vehicles include:

Cars, trucks

Buses, RVs

Motorcycles

ATVs, UTVs

Agricultural Equipment

Commercial trucks

Golf carts, dirt bikes

Towable units (e.g. trailers)

Loggers / skidders

Bobcats / skid steer loaders



*See [Recycling Regulation](#) for a full list of product materials.

2 What do I need to know?

Producers include **distributors, importers and retailers** of tire products.

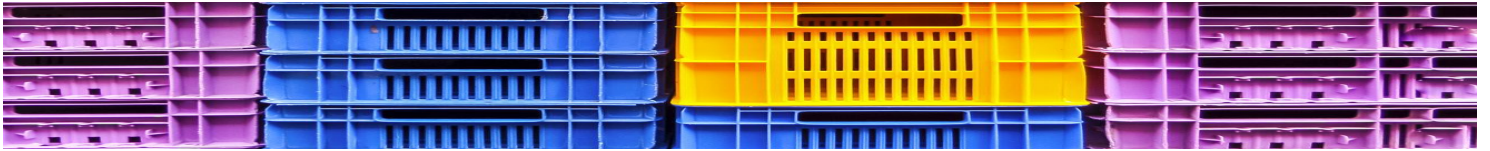


3 What do I need to do?

Contact an approved Extended Producer Responsibility **agency overseeing tire products** to manage your business's recycling obligations or submit your own plan.

Joining an agency can help you fulfill your responsibilities under the Recycling Regulation.

Approved EPR Agency List can be found by product type on the [BC Government EPR website](#).



What is Extended Producer Responsibility (EPR)?

EPR is one of the key pillars of B.C.'s circular economy, driving sustainable waste management through the continuous conservation and reuse of products as raw materials. British Columbia stands as a leader in North America, with over 15 EPR programs that mandate producers to take full responsibility for the entire life cycle of their products, including collection and recycling.

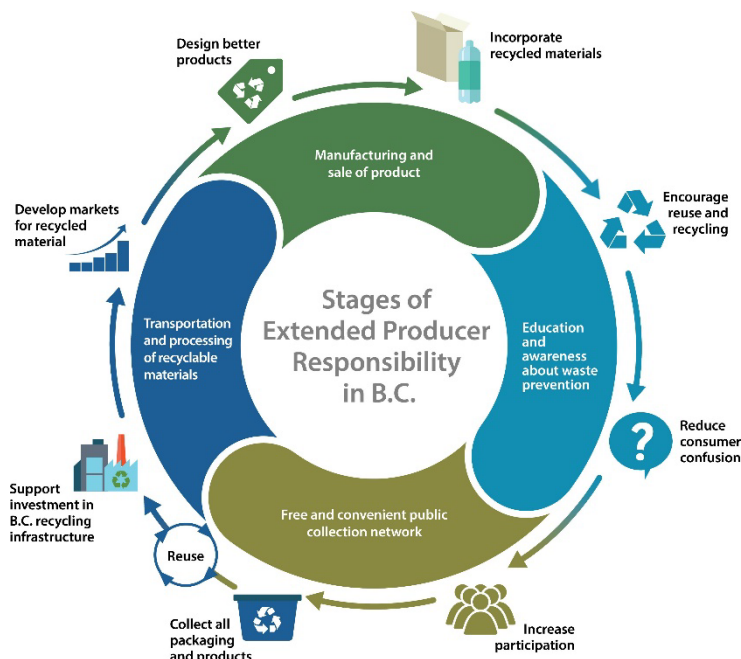
Why is EPR important?

Over 2.5 million tonnes of solid waste from B.C. homes and businesses end up in landfills or are incinerated each year. This is over 500 kg of waste disposed per person.

We're doing something to curb the waste. Through the EPR framework, we're able to improve province-wide recycling and expand collection programs making recycling easier and more accessible for British Columbians.

Benefits of adopting the EPR Framework:

- ✓ EPR provides businesses like yours the tools to take ownership of the products you sell, helping you participate in the circular economy.
- ✓ EPR promotes the design of more reusable and recyclable products and redirects them away from landfills.



That's why in B.C., we're shifting towards the circular economy, working with industry, businesses, and other levels of government to realize the environmental and economic benefits of this move to a circular system, preventing waste from being produced in the first place.

For questions contact:

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