



September 1, 2022

Ursula Grant  
VP, Industry and Consumer Affairs  
Canadian Wireless Telecommunications Association

Dear Ursula,

Thank you for your email of August 23, 2022, notifying the Director that Canadian Wireless Telecommunications Association (CWTA) requests to have its Recycle My Cell extended producer responsibility (EPR) plan for cellphones in British Columbia rescinded, effective December 31<sup>st</sup>, 2022.

As requested, and effective January 1, 2023, I accept CWTA's request and I hereby rescind approval of the Recycle My Cell EPR plan.

As a result of CWTA's EPR plan being rescinded, existing members will be out of compliance with the Recycling Regulation (the regulation) effective January 1, 2023. To be in compliance with the regulation, a producer of a regulated product must undertake one of the following options prior to that time:

- 1) Submit to the ministry an EPR plan for approval and comply with the approved plan; or
- 2) Appoint a third-party agency with an approved EPR plan to carry out their obligations under the regulation.

Currently, there is only one other approved EPR plan for cellphones – Electronic Products Recycling Association (EPRA). Please advise the ministry whether your current members will be joining EPRA or if they will be joining another program so we can ensure compliance with the regulation. You may wish to advise your members that it is extremely unlikely there will be any other EPR plans for cellphones approved before CWTA's plan is rescinded.

As a reminder, since CWTA's EPR plan will have been in operation for the 2022 calendar year, CWTA is required to submit an annual report in respect of 2022 by July 1, 2023.

Thank you for this early notification and ensuring a seamless continuation of operations for consumers wishing to return these products. I have also found it a pleasure working with you over the years.

If you have any questions regarding this notification, please contact Roberto Melfi, Environmental Management Analyst, at [roberto.melfi@gov.bc.ca](mailto:roberto.melfi@gov.bc.ca).

Sincerely,

Bob McDonald  
Director, Extended Producer Responsibility  
Ministry of Environment and Climate Change Strategy