

A cartoon walrus with a friendly expression is sitting inside a large, red reusable cup with a silver rim and base. The background is a dark blue pattern of various white line-art icons representing single-use plastic items like coffee cups, water bottles, and food containers.

**LITTLE
RIPPLES MAKE
BIG CHANGE**

Carry a cup

B.C. is cutting down on single-use plastic waste.
Do your part by bringing your own reusable cup.



Ministry of
Environment and
Climate Change Strategy

gov.bc.ca/reuse