

## **APPENDIX B:**

### **List of Participating Brand Owners in 2007**

Abbott Laboratories Limited	London Drugs Limited
Abraxis BioScience Inc.	Lundbeck Canada Inc.
Actelion Pharmaceuticals Canada Inc.	Mead Johnson Nutritionals
Alcon Canada Inc.	Merck Frosst Canada Ltd.
Amgen Canada Inc.	Nature's Sunshine Products
Apotex Inc.	Neurochem Inc.
Astellas Pharma Canada Inc.	Novartis Consumer Health Canada Inc.
AstraZeneca Canada Inc.	Novartis Pharma Canada Inc.
Au Naturel Canada Inc.	Novo Nordisk
Axcan Pharma Inc.	Novopharm Ltd. / Teva Neuroscience
Bayer Inc.	Nu-Pharm Inc
Bioforce Canada Inc.	Nycomed Canada Inc.
Biovail Pharmaceuticals Canada	Odan Laboratories
Boehringer Ingelheim Canada Ltd.	Omega Laboratories Ltd.
Boiron Canada Inc.	Overwaitea Food Group Ltd Partnership
Bristol-Myers Squibb Pharmaceutical	Paladin Labs Inc.
Canada Safeway Ltd.	Peoples Drug Mart (B.C.) Ltd
Chattem (Canada) Inc.	Pfizer Canada Inc
Church & Dwight Canada	Pharmasave National (Drugs) Ltd.
Cobalt Pharmaceuticals Inc.	Pharmascience Inc.
Combe Incorporated	Platinum Naturals
CV Technologies Inc.	Procter & Gamble Inc.
Cytex Pharmaceutical Inc.	Procter & Gamble Pharmaceuticals
Eli Lilly Canada Inc.	Purdue Pharma
EMD-Serono Canada Inc.	Quixtar Canada Corporation
Enzymatic Therapy	Ranbaxy Pharmaceuticals Canada Inc.
Ferring Inc.	Ratiopharm
Galderma Canada	Rivex Pharma Inc.
General Nutrition Centres Canada	Roche Limited
GenPharm Inc.	Sandoz Canada
GlaxoSmithKline Consumer Healthcare	Sanofi-Aventis
GlaxoSmithKline Inc.	Schering-Plough Canada Inc.
Graceway Pharmaceuticals	Servier Canada Inc.
Herbalife of Canada	Shaklee Canada Inc.
Holista Health Canada Inc.	Shire Canada Inc.
Hospira Healthcare Corporation	Shoppers Drug Mart, Pharmaprix
Hudson's Bay Company	SISU Inc.
Jamieson Laboratories	Solvay Pharma Inc.
Janssen-Ortho Inc.	Stiefel Canada Inc.
Johnson & Johnson Inc.	Swiss Herbal Remedies Ltd.
Katz Group Canada Ltd	Taro Pharmaceuticals Inc.
King Pharmaceuticals	Tianshi Health Products
Kripps Pharmacy	Trophic Canada
Laboratories Aeterna Inc.	UniPHARM Wholesale Drugs
Leo Pharma Inc.	USANA Canada Co.
Loblaw Companies Ltd	Valeant Canada Limited

Vita Health Products Inc.  
Wal-Mart Pharmacy  
WellSpring Pharmaceutical Canada Corp.  
WN Pharmaceuticals Ltd.  
Wyeth Canada  
Wyeth Consumer Healthcare Inc.