



Reference: 143504

June 28, 2011

To: All Packaging and Printed Paper Producers

**Re: Recycling Regulation Compliance Deadline for Packaging and Printed Paper Producers**

Dear Sir or Madam:

**This letter contains important regulatory deadlines and applies to all producers (manufacturer, distributor, and/or first seller) of packaging and printed paper whose products enter British Columbia (BC).**

In May 2011, the BC Government amended the Recycling Regulation (the Regulation) to include the Packaging and Printed Paper Product Category. Refer to Schedule 5 of the Regulation.

**Packaging** is defined in BC's Environmental Management Act as:

“a material, substance or object that is

- (a) used to protect, contain or transport a commodity or product, or
- (b) attached to a commodity or product or its container for the purpose of marketing or communicating information about the commodity or product.”

**Printed Paper** is defined in the Regulation and means:

“paper that is not packaging, but is printed with text or graphics as a medium for communicating information, and includes telephone directories, but does not include

- (a) other types of bound reference books,
- (b) bound literary books, or
- (c) bound text books.

The Regulation makes producers of a product within the Packaging and Printed Paper Product Category responsible for the life-cycle management of their products through the implementation of a stewardship program in accordance with the following regulatory timelines:

<b>Packaging and Printed Paper Category Regulatory Requirement</b>	<b>Regulatory Deadlines</b>
<b>Submitted Stewardship Plan to Ministry by:</b>	<b>November 19, 2012</b>
<b>Implement Recycling Program by:</b>	<b>May 19, 2014</b>

Packaging and printed paper producers must be in compliance with the Regulation by May 19, 2014, by having an approved product stewardship plan under Part 2 of the Regulation. Please note that all stewardships plans, prior to being submitted on November 19, 2012, must undergo public consultation which should include, but is not limited to, a 45 day web posting and consultation meetings. A producer may also appoint an agency under Section 2 of the Regulation to perform the duties of the producer on their behalf. Please be advised, without prejudice, that persons contravening the Regulation commit an offence and are liable for enforcement action which can include fines of up to \$200,000 upon conviction.

For more information on the Recycling Regulation and the requirements for packaging and printed paper producers, visit the Ministry's website at [www.recycling.gov.bc.ca](http://www.recycling.gov.bc.ca) or contact Teresa Conner, Senior Policy Advisor, by phone at (250) 387-9754 or by email at [Teresa.Conner@gov.bc.ca](mailto:Teresa.Conner@gov.bc.ca)

Sincerely,



Kris Ord  
Manager, Community Waste Reduction Section

pc: Teresa Conner, Senior Policy Advisor, Environmental Standards Branch