



Reference: 191267

July 31, 2016

Brian Zeiler-Kligman  
Vice-President, Sustainability  
Canada's National Brewers  
55 Eglinton Avenue East  
Suite 301  
Toronto, ON M4P 1G8

Dear Mr. Zeiler-Kligman:

### **Stewardship Plan Approval**

Thank you for submitting the Brewers Recycled Container Collection Council (BRCCC) (formerly the Brewers Distributor Ltd (BDL)) Stewardship Plan on November 19, 2012, and the subsequent revised and finalized documents in or on February 2013; May 2013; September 2013, December 20, 2013; February 2014; April 2014; August 2014, April 25, 2016; and on May 31, 2016 (current version) in fulfillment of the requirement under section 4 of the Recycling Regulation.

I have completed my review of the submission and hereby approve the BRCCC Schedule 5 Stewardship Plan 2016. Please be advised that this approval applies only to materials or content contained in the plan that pertain to the requirements of section 5 of the Recycling Regulation.

### Annual Reporting

- BRCCC has agreed to submit a combined annual report with separate sections outlining the detailed performance measures specific to each of Schedule 1 and Schedule 5.
- Allowing for a 6 month implementation period in 2016 (to January 31, 2017), the first annual report is expected on July 1, 2018; however, BRCCC has agreed to provide, upon a written request from the Ministry, a summary report of 2016 data for the implementation portion of the plan.

### Program Communication and Public Awareness

Ongoing communication and public awareness are important to a successful stewardship program. We expect you to strive to exceed and continuously improve on the actions and targets in this area in your plan.

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I look forward to working with you to ensure the success of your program. If you have any questions about this approval, third party assurance requirements, or the implementation of your plan, please contact Louise LeBoutillier at (250) 356-5413 or [Louise.LeBoutillier@gov.bc.ca](mailto:Louise.LeBoutillier@gov.bc.ca).

Sincerely,

A handwritten signature in black ink, appearing to read "Bob McDonald". The signature is fluid and cursive, with the first name "Bob" and last name "McDonald" clearly distinguishable.

Bob McDonald  
Manager, Extended Producer Responsibility  
Environmental Standards Branch

cc: Kris Ord, Executive Director, Environmental Standards Branch  
Megan Armstrong, Section Head, Extended Producer Responsibility  
Louise LeBoutillier, Senior Policy Analyst, Extended Producer Responsibility

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