

## 2014 CARBON NEUTRAL ACTION REPORT – SMALL EMITTERS FORM

**DUE: May 29, 2015**

*[This form is for the use of BC Public Sector Organizations that had GHG emissions of less than 600 tonnes CO<sub>2</sub>e in the 2014 reporting year, which as a group, equals less than 1% of all PSO emissions]*

**Organization Name:**

Destination British Columbia Corp.

**Contact name:**

Dean Skinner

| GHG Emissions and Offsets for 2014 (TCO2E)  |     |
|---|-----|
| <b>GHG Emissions created in Calendar Year 2014 (from SMARTTool Homepage):</b>           |     |
| Total Emissions   | 112 |
| Total Offsets   | 112 |
| <b>Adjustments to GHG Emissions Reported in Prior Years (from SMARTTool Homepage):</b>  |     |
| Total Emissions   | 0   |
| Total Offsets   | 0   |
| <b>Total Emissions for Offset for the 2014 Reporting Year (from SMARTTool Homepage)</b> |     |
| Total Offsets   | 112 |

To enable comparisons with all B.C. public sector organizations, please provide the following data for your organization:

1. How many Full Time Equivalent (FTE) employees do you have within your organization? 98
2. Schools, Universities and Colleges only: Number of student FTEs as of Dec 31, 2014? n/a
3. What is the total amount of floorspace in your organization (including occupied and unoccupied space)? Please report in square meters: 5,255

List the top three actions taken by your organization in 2014 to reduce GHG emissions and/or improve sustainability:

| Action   |
|--|
| 1. Sale of the production of BC Magazine to an organization in the publishing business who can better utilize economies of scale.  |
| 2. Reduction of printed travel guides as DBC provides travellers with enhanced online resources for travel information.  |
| 3. Continued promotion of the use of video conferences and conference calls rather than in-person meetings, and encourage the use of online webinars and WorldHost's new online learning modules rather than face-to-face workshops. |

Describe Plans your organization has for continuing to minimize your GHG emissions

|  |
|--|
| <p>In continuing efforts to reduce GHG emissions, Destination BC has the following plans in place:</p> <ul style="list-style-type: none"> <li>• Ending lease for Victoria office and moving to a space with a smaller and more efficient footprint</li> <li>• Elimination of printed travel guides</li> <li>• Continue efforts for an online presence with upgraded consumer websites and linkages to mobile devices where travellers can easily get their information</li> <li>• Moving out of UK and Japan offices in an effort to offer tourism services in a more efficient and environmentally friendly way.</li> </ul> |
|--|

**Executive Sign-off**

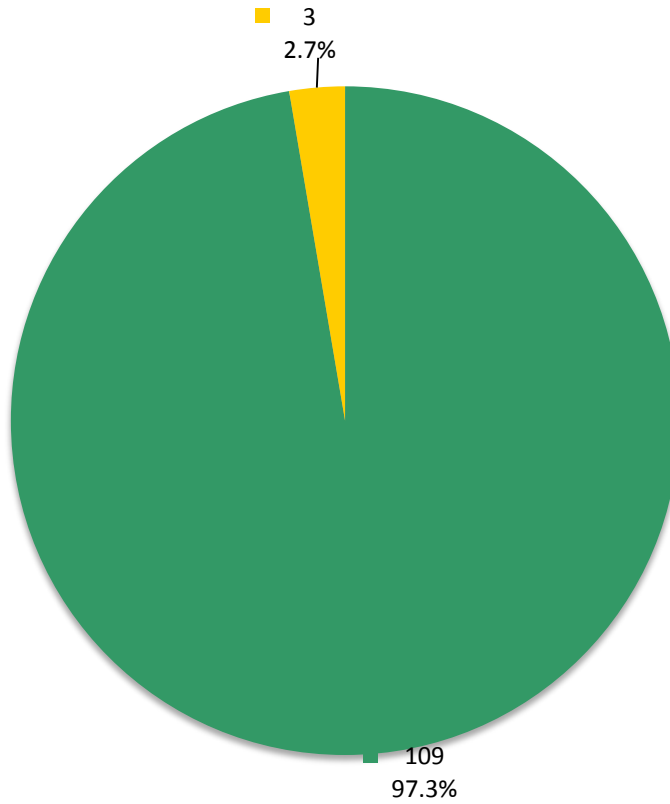
Name: Dean Skinner Title: CFO  
 (print) \_\_\_\_\_

Signature:  Date: May 28, 2015

Please scan and email the completed form to [climateactionsecretariat@gov.bc.ca](mailto:climateactionsecretariat@gov.bc.ca) or fax to 250-356-7286.

Name: Marsha Walden Title: President & CEO  
 Signature:  Date: May 29, 2015

**Destination BC  
Greenhouse Gas Emissions by Source  
for the 2014 Calendar Year (tCO<sub>2</sub>e\*)**



**Total Emissions: 112**

■ Stationary Fuel Combustion (Building Heating and Generators) and Electricity ■ Supplies (Paper)

**Offsets Applied to Become Carbon Neutral in 2014 (Generated June 22, 2015 3:00 PM)**

Total offsets required: **112**. Total offset investment: **\$2,800**. Emissions which do not require offsets: **0** \*\*

\*Tonnes of carbon dioxide equivalent (tCO<sub>2</sub>e) is a standard unit of measure in which all types of greenhouse gases are expressed based on their global warming potential relative to carbon dioxide.

\*\* Under the *Carbon Neutral Government Regulation of the Greenhouse Gas Reduction Targets Act*, all emissions from the sources listed above must be reported. As outlined in the regulation, some emissions do not require offsets.