Community Criteria for Pursuing
Local Wood Stove Exchange Programs - 2020

1. **Demonstrated High Local and/or Regional Need: (25%)**
   - Air quality data showing poor air quality during heating season
   - Local geography susceptible to inversions (valleys, etc.)
   - Moderate to high percentage of homes heating with wood (both primary and secondary)
   - High number of old technology stoves currently in use
   - Exceeding provincial or national air quality objectives for $PM_{2.5}$ (including the CAAQS).

2. **Monitoring Capacity and Potential: (10%)**
   - Have active local air quality monitoring stations (preferably PM2.5)
   - Have past data showing poor air quality during heating seasons
   - Can continue to monitor air quality to see results of program
   - Ideally want roving PM2.5 monitors to identify and monitor neighbourhood hot-spots

3. **Partnerships and Community Buy-in: (40%)**
   - Need local and regional retailers on-board, willing to participate and wanting to promote over and above program promotions (registration fee to be used for program promotions)
   - Support from local municipalities and/or regional district, with willingness to consider providing assistance such as: waiving permit fees for program participants, storing old units at secure Works Yards until recycled, and/or additional incentives such as rebate dollars to encourage residents to upgrade
   - Support from Treaty or Non-treaty First Nations.
   - Overall ability to leverage additional incentives (and/or decrease identified barriers to change)
   - Feasible old stove recycling component or plan
   - Preference may be given to communities that add a financial incentive of their own to the provincial incentive
   - Preference may be given to communities that provide in kind or cash support to operate the program
   - Preference may be given to communities that have or are developing clean air bylaws or building bylaws that at a minimum allow only emission certified appliances to be installed.

4. **Coordinator and Organizational Capacity: (25%)**
   - Community coordinator and organization (local non-profit, government, or airshed management/air quality group) willing to champion and deliver program
   - Partnership among neighbouring communities to deliver exchange program together (i.e., coordination at regional district level)
   - Organization and coordinator have good reputation and willing to work collaboratively
   - Have past project delivery experience and capacity
   - Familiar with wood heating, air quality and health
   - Understanding of and/or willingness to embrace Community-Based Social Marketing principles
   - Long-term program plan or vision