Making Resiliency and Recovery the New Norm
• Established in 2012 – First in Canada
• Team(s) of EDOs and other resource providers
• Can go to communities when asked and when resources are available
• Partnership with IEDC and Restore Your Economy
• Our work focuses on every sector – including Tourism

BCEDA Disaster Recovery Team
EDRP Projects

• Burns Lake – Mill Explosion
• Southern Alberta – Worst flooding in Canadian history
• Washington, DC – United States Economic Recovery Framework
• BC Wildfires 2017, 2018
• US Virgin Islands – Hurricanes Irma and Maria
• Saskatchewan – Pre-disaster plans for economic recovery training
• Grand Forks – Short Term Recovery Plan, Business Assessments, and Long-term Recovery Plan
• BC – Provincial economic recovery recommendations
• Economic Disaster Recovery Workshops and Training
Resiliency and Recovery

- Economic Resiliency is being proactive in having the strategies and actions identified pre-disaster.
- This enables “recovery” to be a more streamlined and faster process.

“It has been shown that resilience strategies (pre-economic recovery plans) could have significantly reduced GDP losses by 47.4% during 2008-2011 by accelerating the pace of recovery.”
Is Your Community Ready?
Getting your Community Disaster Ready
Phases of Disaster
Does your plan mention these?

Quick review of 9 plans shows:

• 1 - Mentions “recovery”
• 1 - Mentions “business”
• 1 - Mentions “economic” or “economy”
• Not one plan mentions business re-entry as a priority
The Recovery

• Fourth Phase of Disaster
• Recovery Phase can last a long time
  • Short-term typically last 6 months to a year
  • Long-term can last decades
• Investment in economic development capacity becomes even more essential
Pre-Disaster Planning is a Must

• Post-disaster, small businesses face many challenges – these are your employers
• Assumption that there are significant external resources to help with business recovery
• Timely access to capital is extremely important for small business recovery
• Multiple benefits for economic recovery by performing pre-disaster planning efforts
Plan Content

1. Community Risk Assessment
2. Business Community Engagement
3. Business Centre for Economic Recovery
4. Business Re-entry System
5. Business Financing
6. Capacity Building
7. Workforce Planning
8. Land and Building Reuse and Redevelopment
9. Communications Strategy
10. Federal and Provincial Programs for recovery
Educate and Inform

Develop information sources before and following a disaster and circulate to your businesses.
Economic Disaster Recovery in Action
Burns Lake, BC, Mill Explosion - 2012
Southern Alberta Floods - 2013
BC Wildfires 2017 and 2018

• First agency to launch resources – July 7, 2017
• Launched Hotline – mid-July in partnership with FortisBC
• Over 500 calls and over 480 call backs from Volunteers
• 22% of callers identified as Tourism – 33% identified as Retail/Food Services
US Virgin Islands
“Bringing the Tourist back”

Panama City, and Panama City Beach, Florida – Hurricane Michael

• Marketing campaign started in Panama City Beach – within months of disaster
• Panama City is sending postcards to past visitors – What Was, What Is, What Will Be.
• Website promoting those businesses now open
EDRP – Some Key Points

• Communities are not prepared to rebuild an economy
• When a disaster strikes – everyone must pull together
• Businesses need to prepare - and you need to help them
• Be aware of sensitive situations
• Develop Communication Plans – should be led by community – then work regionally
• Meet with business before and after
• Do not think you know what's best – ask for help
• Local and Regional Governments need to be the lead on Pre-Disaster Recovery Plans
PREPARE YOUR COMMUNITY OR REGION

Host a “Making Economic Resiliency and Recovery The New Norm”
Full day workshop