



Smart Economic Development with the Strategic Planning and Performance Measurement Toolkits

Thursday March 16th, 2017
1:30 - 3:00pm PST



Webinar Presented by:



Marc von der Gonna
Regional Manager
Economic Development Division
Ministry of Jobs, Tourism and Skills
Training



Gerri Brightwell
Regional Manager
Economic Development Division
Ministry of Jobs, Tourism and Skills
Training

With an introduction by:



Nicola Marotz
Board Director
Local Government Leadership
Academy

Webinar Moderated by:



Josh Thompson
Engagement Specialist
Economic Development Division
Ministry of Jobs, Tourism and Skills
Training

Learn about:

We all know strategic plans are important, but it can be challenging to dedicate the resources to develop something that all-too-often stays on the shelf.

The Economic Development Division has developed a **Strategic Planning Toolkit** and accompanying **Performance Measurement Toolkit** that will help you build a concise, measurable and immediately actionable plan that won't collect dust.

Provincial staff will demonstrate how the tool's self-assessment, planning templates, facilitation materials, and discussion guides will save you time and money in developing a strategic economic development plan tailored to your community's needs.

About the series:

This webinar is part of a series tailored specifically to local leaders in B.C.

Future Sessions include:

- Economic Development 101 - March 9th
- Aboriginal & Local Government Collaboration in Economic Development: A Dialogue of Understanding - March 23rd

For assistance, please email us - economicdevelopment@gov.bc.ca

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Space is limited - sign up today to secure your seat!