



Business Retention and Expansion Basics

Monday March 13th, 2017
1:30 - 3:00pm PST

Webinar Presented by:



Dale Wheeldon
President and CEO
British Columbia Economic
Development Association

Webinar Moderated by:



Josh Thompson
Engagement Specialist
Economic Development Division
Ministry of Jobs, Tourism and
Skills Training

Learn About:

A vibrant business community is at the core of every community's economic success – it contributes to a better quality of life for residents, and supports visitor and investment attraction.

How well do you know the businesses in your community? How are they doing? Are there challenges they face, such as regulatory roadblocks to expansion or signage issues? Does your community have the workforce your businesses need to succeed?

In this webinar, you'll learn the basics of a Business Retention and Expansion Program – what it is, why it's important, who should be involved, and how to build relationships with your business community to help them thrive and contribute to the success of your local economy.

For assistance, please email us - economicdevelopment@gov.bc.ca

Register Today by Clicking Here
Space is limited - sign up today to secure your seat!
