

Economic Development Division



Webinar Series



Attract Investment and Promote your Community with BritishColumbia.ca

Tuesday November 15th, 2016

1:30-2:30pm PST



Webinar Presented by:



Irina Richardson
Senior Project
Management Analyst
Ministry of International
Trade

Webinar Moderated by:



Josh Thompson
Engagement Specialist
Ministry of Jobs, Tourism and
Skills Training

Learn About:

In this webinar, you'll learn how you can leverage BritishColumbia.ca to attract investment and promote your community to the world. This session will include an overview of the public facing Community Profiles and Opportunities Section of the BritishColumbia.ca site.

We will also cover some of the common challenges faced by local EDOs when promoting your community online, including a demonstration of how you can make your BritishColumbia.ca community profile stand out.

BritishColumbia.ca is a digital hub that promotes your community to the world by providing an up-to-date, free and customizable online presence. BritishColumbia.ca integrates:

- Customizable community profile pages
- Investment opportunities listings
- Information about key sectors
- Success stories

There will be a fulsome Q&A period at the end of the webinar.

For assistance, please email us - economicdevelopment@gov.bc.ca

Register Today by Clicking Here
Space is limited - sign up today to secure your seat!

