



Tracking Economic Development in B.C. Communities
Performance Measurement Toolkit

Version 1.0 - April 2016

1 Introduction
2 About You
3 Visualizing Your Path
4 Choosing Indicators
5 Measurement Approach
6 Communicating Results

BRITISH COLUMBIA
Ministry of Jobs, Tourism and Skills Training

Navigating Performance Measurement in Local Economic Development

Monday May 16th, 2016
1:30 - 3:00pm PDT

Webinar Presented by:



Sonja Cunningham

Performance Measurement Toolkit
Project Manager
Ministry of Jobs, Tourism and Skills
Training



Terri MacDonald

Regional Innovation Chair
Columbia Basin Rural Development
Institute



Amy Reid

Economic Development Officer
City of Quesnel



Randy Sunderman

President
Peak Solutions Consulting



Steve Nicol

President
Lions Gate Consulting

Learn About:

Economic development practitioners are increasingly asked to track and report on metrics related to their economic development work. This can be challenging, however, when resources are limited, or if there is a lack of clarity around how or what one should be tracking. In this webinar, we explore performance measurement in a B.C. local economic development context, including how to overcome some of the barriers faced by communities across the province.

The session will include an overview of what performance measurement really means, and how it can benefit your community and enhance your economic development work. The majority of the webinar will consist of an orientation to the Province's new performance measurement toolkit. The toolkit features a step-by-step process for creating a measurement workplan and reporting strategy, including templates, tips and many examples.

For assistance, please email us - economicdevelopment@gov.bc.ca

Register Today by Clicking Here
Space is limited - sign up today to secure your seat!

