



The Power of Buying Local

Tuesday April 26th, 2016

1:30 - 3:00pm PDT

Webinar Presented by:



Katja Macura
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Learn About:

For every \$100 spent at a local business, \$46 recirculates in the local economy - which means each local purchase has 2.6 times the economic benefit.

In this webinar, hear from an organization working with communities to encourage buying local, in addition to businesses, elected officials and municipal staff. Together, they'll share the importance of buying local, some ways to promote buying local in your community, and tips and tricks from their success stories.

Shifting just 1% of purchases to B.C. owned businesses can generate 3,100 jobs and \$94 million in wages in the B.C. Economy. Don't miss this exciting opportunity to learn how you can boost your community's economy by highlighting existing businesses.

For assistance, please email us - economicdevelopment@gov.bc.ca

Please note that unfortunately the Northern Development Initiative Trust is no longer able to join the webinar.

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Space is limited - sign up today to secure your seat!

