



Working with Aboriginal Businesses: Building Partnerships in Tourism

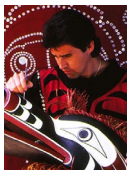
Tuesday April 12th, 2016
1:30 - 2:30pm PDT

Webinar Presented by:



Walt Judas

CEO
Tourism Industry Association of BC



Randy Bell

Director of Training
'Namgis First Nation



Lilian Hunt

Cultural Tourism Guide, Group
Specialist
'Namgis/Ma'amtajila of the
Kwakwaka'wakw Nation



Craig Murray

Co-owner and Operator
Nimmo Bay Resort



Bruce Whyte

Senior Tourism Development Officer
Tourism Policy Branch
Ministry of Jobs, Tourism and Skills
Training

Learn About:

First Nations are stepping up and assuming a leadership role in all aspects of B.C. society, including business. In the world of tourism, businesses and First Nations have tested a wide range of approaches to working together. In this webinar, the owner of a leading West Coast resort and his First Nations neighbours discuss the special agreement they launched to help them work together for mutual benefit.

The session will include background on the major role tourism now plays in B.C.'s economy, the steps First Nations are taking to get into the tourism game in a big way, the practical lessons of a resort-owner working in a First Nations Territory, and some advice from a respected Aboriginal leader on how non-native businesses can work successfully with First Nations to grow new and better tourism operations.

For assistance, please email us - economicdevelopment@gov.bc.ca

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Space is limited - sign up today to secure your seat!

