



The New Virtual Trade Representative

Thursday July 16th, 2015
1:30 - 2:30pm PST

Webinar Presenters Include:



Amy Schneider

Director,
Regional Economic
Programs

Ministry of Jobs, Tourism
and Skills Training



Genevieve Lambert

Director,
International Marketing
Ministry of International
Trade

Learn About:

Promote your community to the world with the Virtual Trade Representative on www.britishcolumbia.ca, the Province's digital hub for international trade and investment attraction.

This powerful tool, launching September 2015, integrates robust community profiles for every municipality, regional district and First Nation in BC, with a new comprehensive investment opportunity listing platform that succeeds Opportunities BC. Register today to get a sneak peek of the design, features and data that will help drive investment in your community.

Join us to learn:

- How your community can access the data, customize your profile and promote your competitive advantage to investors and site selectors around the world.
- How international investors will use these tools to discover regions, sectors, and opportunities across B.C.

For assistance, please email us - economicdevelopment@gov.bc.ca

Register Today by Clicking Here

Registration is limited - sign up today to secure your seat!



TRADE and INVEST
BRITISH COLUMBIA