



Social Enterprise & Enterprising Non-Profits

Thursday June 11th, 2015
1:30 - 3:00pm PST

Webinar Presenters Include:



Kimberly Buksa
Program Manager,
Enterprising Non-Profits
Vancity Community
Foundation



Shelley McNellis
Director, Innovative
Partnerships Branch
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Development and Social
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Learn About:

A social enterprise is a business producing goods and services for sale and earning revenue - but with a primary purpose of directing revenue toward social and environmental goals. They range from thrift stores to farmers markets to businesses that provide skills training, affordable housing and jobs for people with disabilities. They can also be a for-profit business that is focused entirely on social objectives. What connects them all is that their primary purpose is a social one.

Learn about the tools, resources and grants available to foster the growth of these triple-bottom-line businesses in your community - and the visible benefits they provide.

About the series:

This webinar series offers an opportunity to learn from your peers and share ideas and practices on how to engage your community or business with B.C.'s economic sectors.

The webinars are free and open to everyone.

For assistance, please email us - economicdevelopment@gov.bc.ca

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