

September 26, 2013 | 1:30 - 3:00 PDT



Economic Development Essentials

What can a Business Retention and Expansion Program do for your Community?

Join us for the Economic Development Division's second webinar based on content from our popular *Economic Development Essentials for Local Leaders* workshop series.

Business Retention and Expansion (BR+E) is an essential element of economic development: 80% of jobs are created by local businesses operating in your community. Learn about three creative BR+E initiatives that have been undertaken and how they have improved business climates in these BC communities.

Learn more about:

- BR+E as a way to support local business and job growth.
- Improving the competitiveness of local businesses by identifying and addressing their needs and concerns.
- How to track BR+E data.
- Conducting BR+E programs in small communities.

Join online



at no cost

Webinar presenters include:

- Terri McDonald, BC Regional Innovation Chair in Rural Economic Development at the Columbia Basin Rural Development Institute, will provide an overview of the Kootenay Regional BR+E pilot program including the Manufacturing and Technology Sector (MATS) business retention and expansion program
- Peter McGee, Economic Development Coordinator, Nanaimo Economic Development Corporation will be discussing the Nanaimo Business Counts program.
- Colin O'Leary, Business Retention and Expansion Manager, Venture Kamloops will present the VK Advisors Program.

Register today at:

<http://www.ruralbc.gov.bc.ca/webinars/index.html>

Registration Deadline: September 23, 2013