



September 5, 2013 | 1:30 - 3:00 PDT



Economic Development Essentials: Being Investment Ready - The Basics

Are you ready? Are you focused? Do you have the resources to manage business and investment information requests?

Join us for the Economic Development Division's first webinar based on content from our popular Economic Development Essentials workshop series. Find out what tools and resources your community can access to build your investment readiness and secure new business.

Learn more about:

- The importance of identifying and understanding the investment opportunities in your community.
- What potential investors consider when choosing a location.
- Planning for investment attraction.
- Partnerships and how to market a regional investment opportunity.

Join online



at no cost

Webinar presenters include:

- Katie Ralph from the Ministry of Jobs, Tourism and Skills Training will provide an overview of the recently launched *Business Attraction Toolkit for BC Communities*.
- Jaylene Arnold, Economic Development Officer, Northern Rockies Regional Municipality will be discussing the Horn River Light Industrial Park investment attraction project.

Register today at:

<http://www.ruralbc.gov.bc.ca/webinars/index.html>

Registration Deadline: September 3, 2013