

STAKEHOLDER AND PARTNER IDENTIFICATION

DESCRIPTION

This activity asks participants to consider all relevant players, including those who will be impacted by the local economic development process and strategy.

RATIONALE

- Commitment and involvement from key stakeholders and partners are vital for a successful planning process
- A defined engagement plan will ensure that no key voices are missed in the process

LOGISTICS

Duration: 30-45 minutes

Format: generated by project lead or small group discussion with project team

Key Players: project lead; could also involve other team members

Resources: flip chart paper, markers, pens, scratch pads, Key Facts

OUTPUT

A list of stakeholders and partners for action and implementation that could be used to create consultation and engagement plan or simply as a planning resource during the strategy phase.

PROCESS

1. Individually, or as a group, generate a list of partners and stakeholders using the template worksheet on the next page.
2. Discuss as a group (if generated individually) and create list together on poster paper. Refer to the [Stakeholder Pull-Out](#) for more guidance on specific stakeholder groups.
3. Notes will feed into next stage of the process (creating the engagement plan).





DISCUSSION TEMPLATE

Questions	List of Partners/Stakeholders
Who should/could be involved?	
Who might benefit?	
Who might be negatively affected?	
Who should be included because of their relevant formal position (e.g. government authority)?	
Who should be included because they have control over relevant resources (e.g. money or expertise)?	
Who has the power to hinder or block implementation (e.g. activist groups, lobby groups, implementing agencies)?	

TIPS

Remember that diversity will greatly benefit the stakeholder group. Keep the following in mind:

- Who has access to/knowledge of existing data on the local economic context?
- Who has local economic development experience?
- Who has political will?
- Who will be committed?
- Which groups are typically under-represented in the community's economic development processes?

Take a look at the [Stakeholder Pull-Out](#) to get more insight into groups you may want to consult with, and how to approach them.