

TECHNOLOGY, INNOVATION AND  
ECONOMIC DEVELOPMENT DIVISION  
**WEBINAR SERIES**

---

# Economic Reconciliation: Charting a Pathway

June 7, 2018

Featuring Paul Lacerte

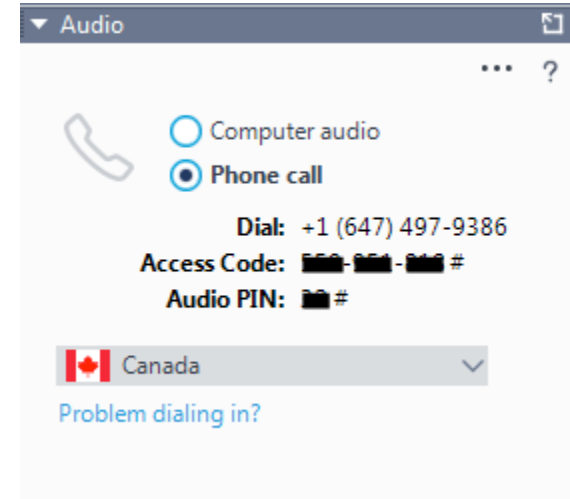
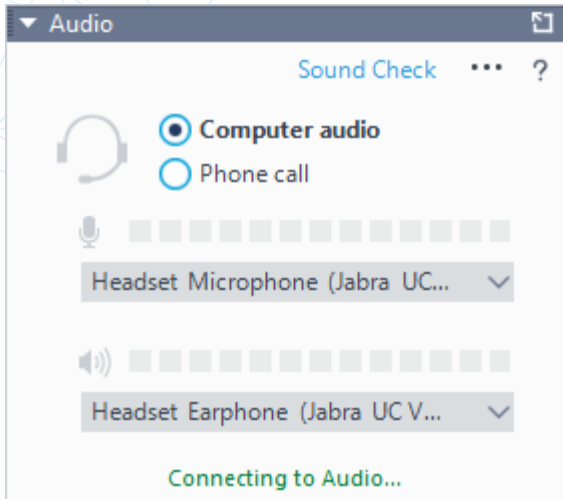
Moderated by Susan Low



Ministry of  
Jobs, Trade  
and Technology



# GoToWebinar Audio Options



Ministry of  
Jobs, Trade  
and Technology



TECHNOLOGY, INNOVATION AND  
ECONOMIC DEVELOPMENT DIVISION  
**WEBINAR SERIES**

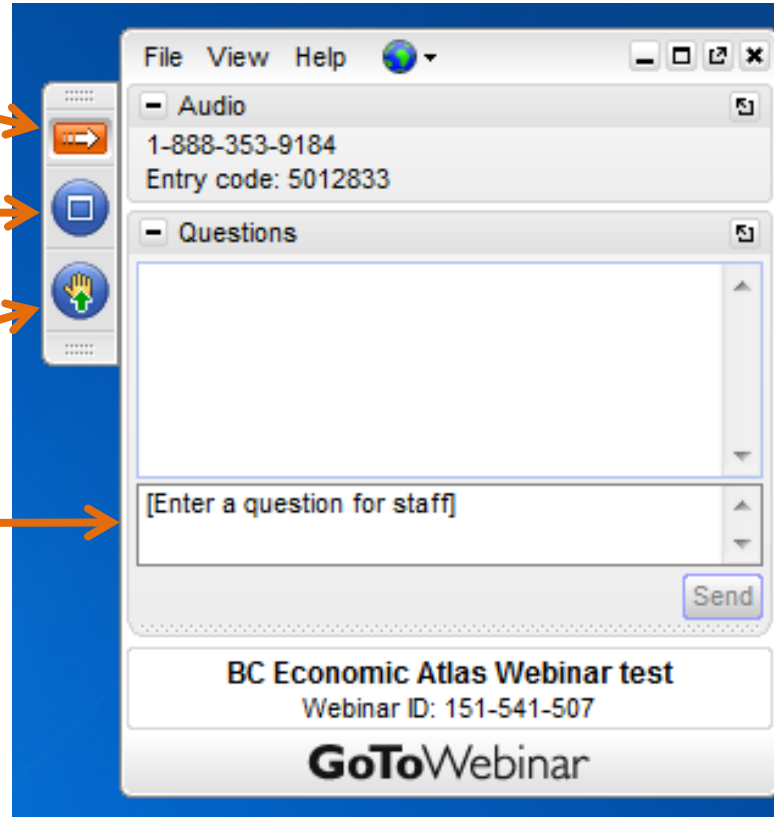
# Control Panel

Hide / unhide

Fullscreen

Raise hand

Ask a question



# Today's Objectives

By the end of today's webinar, attendees will be able to:

- Express the underlying principles of economic reconciliation
- Describe an example of economic reconciliation in action from a B.C. community
- Articulate actions you can take to decrease barriers and increase economic reconciliation momentum



Ministry of  
Jobs, Trade  
and Technology



TECHNOLOGY, INNOVATION AND  
ECONOMIC DEVELOPMENT DIVISION  
**WEBINAR SERIES**

TECHNOLOGY, INNOVATION AND  
ECONOMIC DEVELOPMENT DIVISION

# WEBINAR SERIES

---

## Presenter

**Paul Lacerte**

Managing Partner, Raven Capital Partners

Co-founder, Moosehide Campaign



Ministry of  
Jobs, Trade  
and Technology





# **Economic Reconciliation**

**Raven Capital Partners**  
June 2018

# Presentation Outline



1. Strategies to decrease barriers and increase momentum towards economic reconciliation
2. The under-lying principles of Economic Reconciliation
3. Specific examples of Economic Reconciliation in Action

## TRC Calls to Action



57. We call upon federal, provincial, territorial, and municipal governments to provide education to public servants on the history of Aboriginal peoples, including the history and legacy of residential schools, the *United Nations Declaration on the Rights of Indigenous Peoples*, Treaties and Aboriginal rights, Indigenous law, and Aboriginal–Crown relations. This will require skills-based training in intercultural competency, conflict resolution, human rights, and anti-racism.



# TRC Calls to Action



92. We call upon the corporate sector in Canada to adopt the *United Nations Declaration on the Rights of Indigenous Peoples* as a reconciliation framework and to apply its principles, norms, and standards to corporate policy and core operational activities involving Indigenous peoples and their lands and resources. This would include, but not be limited to, the following:
- Commit to meaningful consultation, building respectful relationships, and obtaining the free, prior, and informed consent of Indigenous peoples before proceeding with economic development projects.
  - Ensure that Aboriginal peoples have equitable access to jobs, training, and education opportunities in the corporate sector, and that Aboriginal communities gain long-term sustainable benefits from economic development projects.
  - Provide education for management and staff on the history of Aboriginal peoples, including the history and legacy of residential schools, the *United Nations Declaration on the Rights of Indigenous Peoples*, Treaties and Aboriginal rights, Indigenous law, and Aboriginal–Crown relations. This will require skills based training in intercultural competency, conflict resolution, human rights, and anti-racism.

# Barrier Removal



Questions for Consideration:

1. How am I a barrier to economic reconciliation?
2. How is what I think, how I act, the assumptions I make, or the things that I just don't know creating barriers to economic reconciliation?
3. What can I do to remove those barriers?

# Ideas to build Momentum



1. Conduct policy research and develop an Economic Reconciliation Policy Framework for your organization or your unit.
2. Set targets for hiring Indigenous Peoples. If you report to an elected body, then set a targets for recruiting Indigenous Board members. Hold yourself accountable to achieving your targets for Indigenous Reconciliation by including it in your audit.
3. Include a component on Reconciliation in your Orientation and Training process for new employees. Make it mandatory.
4. Learn about and follow Indigenous Protocols. Simple things like acknowledging the traditional territory at the beginning of meetings and events.

# Ideas to build Momentum



5. Put up a sign in your front office that acknowledges the traditional Indigenous territory you are on. This is becoming common and it is simple and powerful.
6. When meeting with an Indigenous Elder or community leader, bring a small gift. A small meaningful gift is a sign of respect and says you are there in a “good way”.
7. Support your staff to volunteer for Indigenous non-profit organizations.
8. Set small procurement targets to purchase goods and services from Indigenous social enterprises.

## Ideas to build Momentum



9. Participate in Reconciliation training provided by Reconciliation Canada, the organization founded by Chief Robert Joseph to help advance this work.
  
10. Join the Moosehide Campaign. Reconciliation is a broad umbrella and it is critical that the well-being of Indigenous women and children be at the center of our work towards shared prosperity.

# Economic Reconciliation and Social Finance



- Lack of capital flow to FN's and barriers for Indigenous entrepreneurs in accessing capital is limiting the growth of the Indigenous economy
- Social Finance offers new pathways and opportunities to increase the flow of capital and strengthen relationships with the private sector
- Renewal Energy capital projects on reserve are powerful examples of triple bottom line benefits

TECHNOLOGY, INNOVATION AND  
ECONOMIC DEVELOPMENT DIVISION

# WEBINAR SERIES

---

# Thank you!



Ministry of  
Jobs, Trade  
and Technology



# Upcoming Webinars

June 19, 10:00-11:00am

TechDev101: Innovation Ecosystem

<http://bit.ly/Jun19-3>

June 28, 12:00-1:15pm

BC Ideas Showcase: Workforce Development

<http://bit.ly/Jun28-3>



Ministry of  
Jobs, Trade  
and Technology



TECHNOLOGY, INNOVATION AND  
ECONOMIC DEVELOPMENT DIVISION  
**WEBINAR SERIES**



# Get Webinar Invitations!

Sign up for our invitation list:

<http://cm.pn/3inj>

“Title” is job title

“Company Name” is your organization



Ministry of  
Jobs, Trade  
and Technology



TECHNOLOGY, INNOVATION AND  
ECONOMIC DEVELOPMENT DIVISION  
**WEBINAR SERIES**

# Visit us at BCEDA Summit!

- Explore tools & resources your community needs for economic development
- Share knowledge peer-to-peer on strategic planning and measuring outcomes

June 12, 2:40-4:15pm

See you there!



# After This Webinar

- Please complete the Feedback Survey
- Recording Posted In Approx. 1 Week to <http://gov.bc.ca/economicdevelopment>
- Don't forget to register for our next webinar!



Ministry of  
Jobs, Trade  
and Technology



TECHNOLOGY, INNOVATION AND  
ECONOMIC DEVELOPMENT DIVISION  
**WEBINAR SERIES**

TECHNOLOGY, INNOVATION AND  
ECONOMIC DEVELOPMENT DIVISION

# WEBINAR SERIES

---

Thank you for joining us!  
há'ysx<sup>w</sup> q'ə Paul!

Need more info?

Email: [EconomicDevelopment@gov.bc.ca](mailto:EconomicDevelopment@gov.bc.ca)



Ministry of  
Jobs, Trade  
and Technology

