TechDev101: Building a Supportive Community and Culture for Technology & Innovation

September 18, 2018
Housekeeping

Your Participation

Open and close your control panel

Join audio:
• Choose Mic & Speakers to use VoIP
• Choose Telephone and dial using the information provided

Submit questions and comments via the Questions panel

Note: Today’s presentation is being recorded and will be provided within approximately 1 week.
Housekeeping – Instant Join Web App

Questions

Q: Will this session be recorded?
A: Yes, I will post the recording to the shared workspace.

Settings

Audio

Webcam

General

- Computer audio
- Microphone (Plantronics DA40)

If you can’t hear people, select your speakers in your computer’s settings.

Test your sound

Phone Call
Session Recording

• View audio/screen recording of session
• Speaker slides/presentations will be shared

• Visit gov.bc.ca/economic development and look under “BC Ideas Exchange” for our Past Webinars recordings.
TechDev101: Building a Supportive Community and Culture for Technology and Innovation
The Innovation Ecosystem

Importance of Community and Culture in the Ecosystem
Technology Strategies

Common elements among various strategies
- Access-to-Capital
- Access-to-Talent
- Access-to-Markets
- Infrastructure
- Community and Culture

Elements viewed as separate and distinct
- Streams
- Themes
- Pipelines
- Thrusts

Issue: Conveying the Inter-relatedness and interdependence of the various elements
INNOVATION ECOSYSTEM ELEMENTS

- FUNDING
- TALENT
- INFRASTRUCTURE

EXTERNAL CONNECTIONS

COMMUNITY & CULTURAL SUPPORT

BROADBAND INTERNET

REGIONAL TRANSPORTATION
The Hard Work (and Benefits) of Building a Community

The Nelson Tech + Knowledge Workers Community Experience
Nelson, BC

- Population (2016) – 10,572
- West / Central Kootenay Region
- Former Mining Town
- Great Historic Downtown
From Invisible Tech to Community to Entrepreneur Attraction

Timeline

Invisible Tech
Community

Technology and knowledge workers in the community, but not connecting and collaborating.

Community Development

Community building efforts focused on finding the tech workers and connecting them.

Venture Acceleration

Ensuring growth-oriented technology companies have access to the support they need to grow their businesses.

Talent and Investment Attraction

Attracting talent and investment to the community; starting with entrepreneurs that have affinity with Nelson and the Kootenays.
Community Connections

Nelson Tech & Knowledge Workers

About
Discussion
Members
Events
Videos
Photos
Files

About This Group

Description
Are you a tech or knowledge worker living in Nelson?
Maybe you work as a freelancer, or work remotely?
Are you interested in hooking up with locals to network, collaborate, and work together to improve our community and ... See More

Members • 695

ADD MEMBERS
+ Enter name or email address...

CREATE NEW GROUPS
Groups make it easier than ever to share with friends, family and teammates.

UPCOMING GROUP EVENTS

Tech Meetup
Tuesday, September 25 at 6:30 PM PDT
Jam Factory - Coworking in Nelson GC
Created for Nelson Tech & Knowledge Workers

Search this group
Business Attraction

The City of Nelson Welcomes You
Economic Development

Investment Required

- Community Manager
  - To grow and connect the community

- Long-Term Strategy
  - This is a multi-year project and requires multi-year commitment

- Economic Gardening Tools
  - i.e. Venture Acceleration Programs

- Liveable Community Infrastructure
  - Good broadband connectivity
  - Good regional airport connections
  - Available and appropriate housing
  - Available and appropriate commercial real estate
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Building a Culture of Innovation

Jim Gibson
CO-FOUNDER
RAINFOREST ALBERTA

Rainforest Alberta
and the Rainforest Social Contract
Thanks Very Much!
2nd Annual Fraser Valley Regional Tech Forum

https://srctec.org/fvtechforum/
Upcoming Webinars

September 27, 10am-11am PDT
Community Readiness for Rural Connectivity

October 3, 10am-11am PDT
Benchmarking Your Community and Measuring Its Progress

More at:
Share Your Knowledge!

2018 Local Economic Development in B.C. Survey

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• Please complete the Feedback Survey

• Recording Posted In Approx. 1 Week to http://gov.bc.ca/economicdevelopment

• Don’t forget to register for our next webinar!
Thank you for joining us!

Need more info?
Email: EconomicDevelopment@gov.bc.ca