



A portrait of Robert Bell, a man with glasses and a beard, wearing a blue suit jacket.

Robert Bell
Co-Founder

What makes the
SMART21
SO
SMART?



SMART21

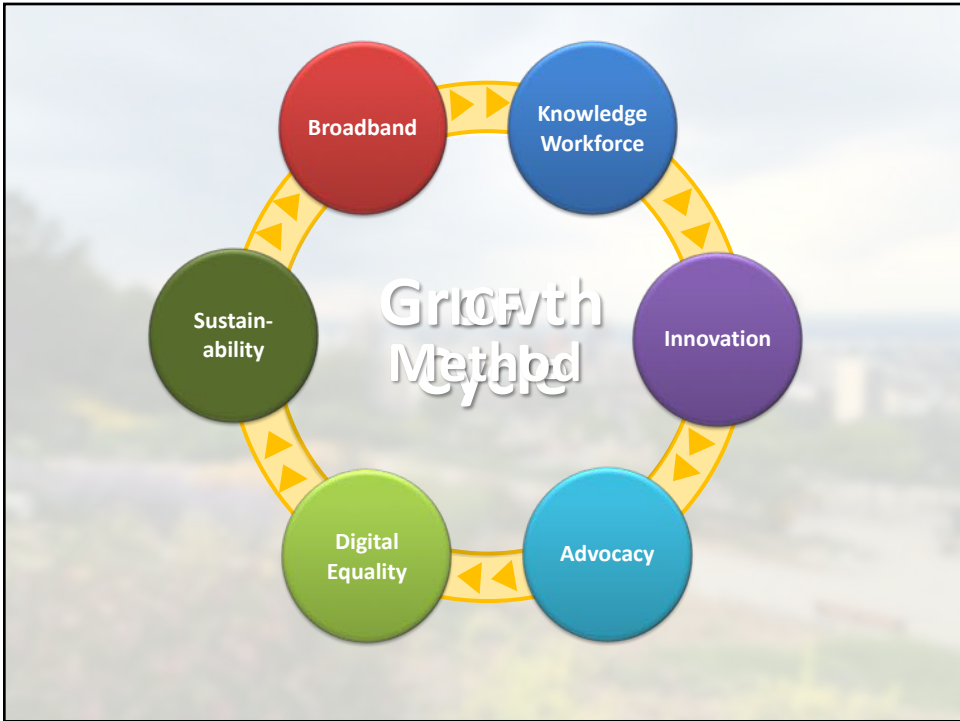
INTELLIGENT COMMUNITY FORUM
Smart21 Nomination Form

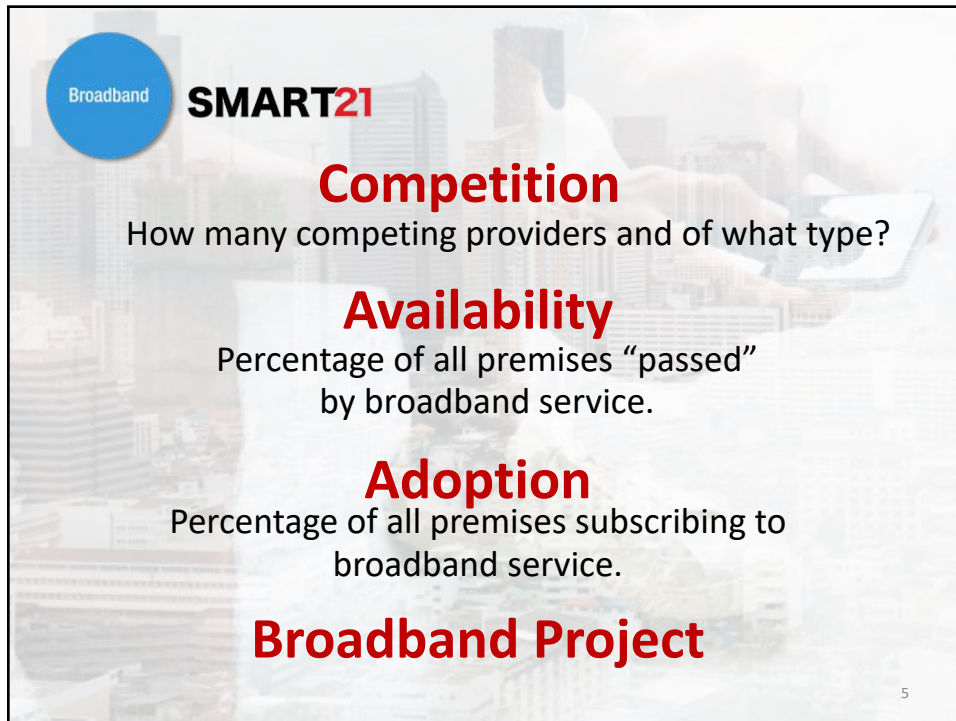
27 questions

21 quantitative 6 qualitative

3

The image features the SMART21 logo at the top, with 'SMART' in black and '21' in red. Below it is a blue square with a grid pattern and a hand with a world map on the palm. Underneath is a purple banner with the text 'INTELLIGENT COMMUNITY FORUM' and 'Smart21 Nomination Form'. A red rounded rectangle contains the text '27 questions'. Below this, a bracket connects to two text elements: '21 quantitative' and '6 qualitative'. A small number '3' is in the bottom right corner.





Broadband

SMART21

Competition
How many competing providers and of what type?

Availability
Percentage of all premises “passed” by broadband service.

Adoption
Percentage of all premises subscribing to broadband service.

Broadband Project

5



Knowledge Workforce

SMART21

Technology in schools
Are you creating a generation of digital natives?

Ladder of opportunity
How connected are schools, community colleges, universities and local employers?

Access to higher education
How available are colleges and universities in your community or within community distance?

Knowledge Workforce Project

6



Innovation SMART21

Innovation policy
Does local government make innovation a priority?

Innovation programs
From makerspaces to hackathons, incubators to accelerators and financing assistance

Online government services
Innovating in digital services to meet the needs of residents and organizations

Innovation Triangle Project

7



Advocacy SMART21

Strategy and action
Documented development strategy involving digital technologies, team accountable for action

Citizen and leader engagement
What tools and techniques do you use to engage citizens, organizations & leaders in change?

Effective communication
How well do you communicate your Intelligent Community advantages to the outside world?

Engagement project

8



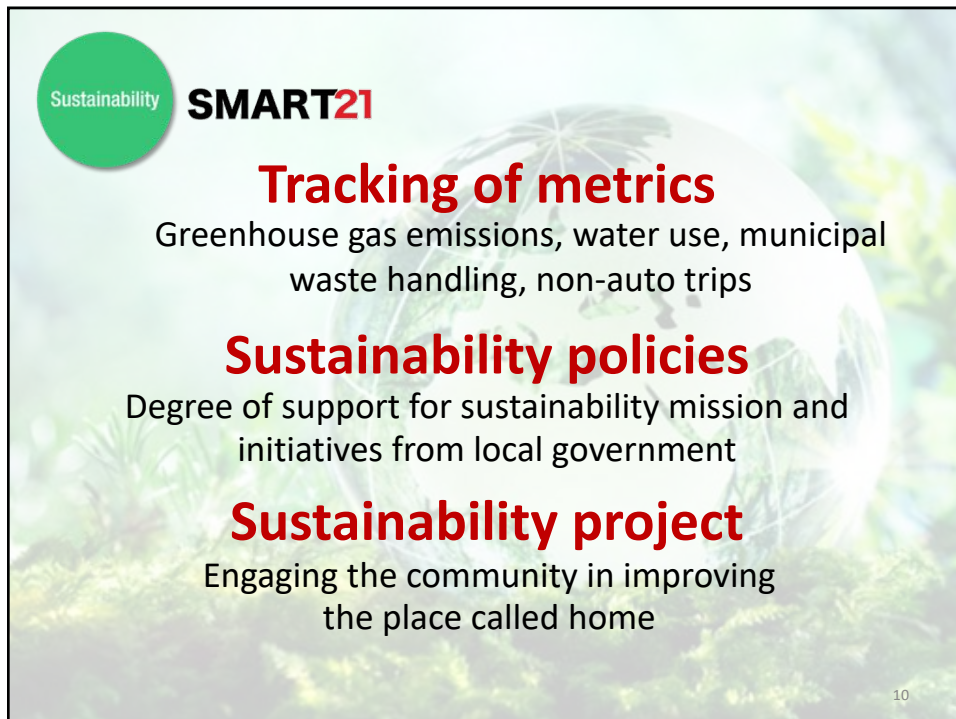
Digital Equality **SMART21**

Bringing citizens online
Hotspots and library technology to tech fairs and competitions, and creation of community champions

Business digital adoption
Assessment programs classes, digital training and technology demo centers

Digital equality project

9



Sustainability **SMART21**

Tracking of metrics
Greenhouse gas emissions, water use, municipal waste handling, non-auto trips

Sustainability policies
Degree of support for sustainability mission and initiatives from local government

Sustainability project
Engaging the community in improving the place called home

10



Future-proofing the place called home



- **Competitive local economy** creating prosperity for all and wealth for the most successful
- **Skilled workforce** matching the changing needs of local employers and creating new businesses
- **Innovative businesses, institutions and government** driving growth and attracting talent
- **Expanding economic and social opportunity** for all
- **Widespread engagement** in building a better future



Intelligent
Community
Forum