

City of Campbell River Economic Development

Applied Research and Economic Development

March 2018

The Campbell River Advantage: Love where you work and play.



Where is Campbell River?

- 15 minutes to Campbell River Airport (YBL)
- 35 minute flight to Vancouver
- 40 minutes to Mount Washington
- 3 universities within 3 hours of Campbell River



Campbell River's Economy

- Forestry
- Aquaculture
- Aerospace
- Manufacturing
- Technology

The Campbell River Advantage: Love where you work and play.



CRadvantage – Municipal Broadband Network



Love where you work and play

How do applied research partnerships impact economic development?

- R & D fuels innovation, which drives economic growth.
- Innovation improves production, i.e. in manufacturing, by applying new technology (we see this in newer industrial projects, for example).
- Innovation sustains existing sectors (i.e. forestry or aquaculture) by solving the issues these sectors face.

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Campbell River

Poseidon Ocean Systems

“It’s our commitment to research and development that has spawned the next generation of Canadian aquaculture solutions – ranging from incremental improvements to paradigm-shifting breakthroughs in our field.”

Life Support Systems

Net Pen Construction

Mooring Systems

Research & Development

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Applied Research Partnerships Create Resilient Communities

- Provides solutions to challenges companies/sectors face.
- Supports workforce development.
- Helps build stronger relationships.
- Promotes innovation.

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